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Autore	Behr, Arno
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Altri autori (Persone)	Nubert, Peter
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2. Record Nr.	UNINA9910462138303321
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Pubbl/distr/stampa	Washington, : National Academies Press, 2012
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Descrizione fisica	1 online resource (131 p.)
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Note generali	Description based upon print version of record.
Nota di contenuto	<p>""Front Matter""; ""Acknowledgments""; ""Preface""; ""Contents""; ""Acronyms and Abbreviations""; ""Summary""; ""1 Introduction""; ""2 Evaluation of Design, Operations, and Response Planning as Related to the Risk Assessment""; ""3 Evaluation of Risk Approach and Calculations""; ""4 Evaluation of Accident Event Modeling""; ""5 Evaluation of Fate and Transport Modeling""; ""6 Evaluation of Epidemic Modeling""; ""7 Evaluation of Economic Modeling""; ""8 Evaluation of Biosafety Level 4 Assessment""; ""9 Overall Assessment, Findings, and Conclusions""; ""Appendixes""</p> <p>""Appendix A: Committee Biosketches""""Appendix B: Meeting Agendas and Lists of Public Participants""</p>
3. Record Nr.	UNINA9910557655103321
Autore	Koch Leonie Josefina
Titolo	Europäische Werberegulierungssysteme am Beispiel geschlechterdiskriminierender Wirtschaftswerbung
Pubbl/distr/stampa	Baden-Baden, : Nomos Verlagsgesellschaft mbH & Co. KG, 2022
ISBN	3-7489-1317-6
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Collana	Bild und Recht - Studien zur Regulierung des Visuellen ; Band 10
Soggetti	LND
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Sommario/riassunto	<p>In the current debate on gender-appropriate and non-discriminatory commercial communication, this study takes a comparative legal look at the different legal and self-regulatory instruments of the European advertising regulation systems. With the inclusion of social science, cognitive psychology and communication theory, the study not only examines the existing national regulations in their respective cultural context, but also considers new European developments, social influencing factors and possible harmonization approaches in the</p>

highly controversial field of gender-discriminatory commercial advertising.

Vor dem Hintergrund der Debatte um eine gendergerechte und nichtdiskriminierende kommerzielle Kommunikation nimmt das Werk die unterschiedlichen gesetzlichen wie selbstregulativen Instrumentarien der europäischen Werberegulierungssysteme rechtsvergleichend in den Blick. Unter der Einbeziehung sozialwissenschaftlicher, kognitionspsychologischer und kommunikationstheoretischer Bezüge werden dabei nicht nur die bestehenden nationalen Vorgaben in ihrem jeweiligen kulturellen Umfeld untersucht, sondern auch neue europäische Entwicklungen, gesellschaftliche Einflussfaktoren und mögliche Harmonisierungsansätze des höchst kontrovers diskutierten Themenfeldes geschlechterdiskriminierender Wirtschaftswerbung berücksichtigt.

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