

1. Record Nr.	UNINA990009644500403321
Autore	Ortega-Rivas, Enrique
Titolo	Non-thermal food engineering operations / Enrique Ortega-Rivas
Pubbl/distr/stampa	New York : Springer, 2012
ISBN	9781461420378
Descrizione fisica	361 p. : ill. ; 24 cm
Collana	Food engineering series
Disciplina	664.02
Locazione	FAGBC
Collocazione	60 664.02 B 9
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910778944103321
Autore	Tomaiuolo Nicholas G. <1955->
Titolo	UContent : the information professional's guide to user-generated content / / Nicholas G. Tomaiuolo
Pubbl/distr/stampa	Medford, New Jersey, : Information Today, Inc., [2012] Medford, New Jersey : , : Information Today, Inc., , [2012] 2012
ISBN	1-283-43129-7 9786613431295 1-57387-882-0
Descrizione fisica	1 online resource (xvi, 340 pages) : illustrations
Collana	Gale eBooks
Disciplina	006.7/5
Soggetti	User-generated content Social media Online social networks - Library applications
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa

Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	<p>""Cover""; ""Title Page""; ""Contents""; ""Acknowledgments""; ""About the Website""; ""Foreword""; ""Preface""; ""Chapter 1: The Evolution of UContent""; ""Chapter 2: Project Gutenberg""; ""Chapter 3: Blogs""; ""Chapter 4: Wikis""; ""Chapter 5: Podcasts, Slideshows, Screencasts, and Video""; ""Chapter 6: Facebook""; ""Chapter 7: Online Reviews of Products and Services""; ""Chapter 8: Self-Publishing""; ""Chapter 9: Citizen Journalism""; ""Chapter 10: Tagging, Folksonomies, and Social Bookmarking""; ""Chapter 11: Custom Search Engines""; ""Chapter 12: Cybercartography""</p> <p>""Chapter 13: Yahoo! Pipes""; ""Chapter 14: Flickr""; ""Conclusion""; ""About the Author""; ""Index""</p>
Sommario/riassunto	<p>This text considers the reasons behind the wild popularity of UContent (user-generated content) and makes strong arguments for cultivating it while serving as an overview, a status report, a primer, and a prognostication. In addition to the author's own UContent experiences, the book includes examples, insights, tips, and illustrations designed to help process, administer, and enjoy the UContent phenomenon.</p>