

1.	Record Nr.	UNINA990009450710403321
	Autore	Owen, George E.
	Titolo	Introduction to electromagnetic theory / George E. Owen
	Pubbl/distr/stampa	Mineola N.Y. : Dover, 2003
	ISBN	0-486-42830-3
	Descrizione fisica	XII, 506 p. : ill. ; 22 cm
	Disciplina	537 530.141
	Locazione	FAGBC
	Collocazione	60 537 B 11
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910711727903321
	Autore	Yerkes R. F. <1923->
	Titolo	The Van Norman reservoirs area, northern San Fernando Valley, California Geologic environment of the Van Norman Reservoirs area / / by R.F. Yerkes [and three others] ; prepared on behalf of the Federal Disaster Assistance Administration
	Pubbl/distr/stampa	Washington : , : United States Department of the Interior, Geological Survey, , 1974
	Descrizione fisica	1 online resource (v, A35 pages) : illustrations, maps
	Collana	Geological Survey circular ; ; 691-A
	Soggetti	Earthquakes - California - San Fernando Valley Geology - California - San Fernando Valley Earthquakes Geology Van Norman Reservoir (Calif.) California San Fernando Valley
	Lingua di pubblicazione	Inglese

Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen (viewed July 1,2015).
Nota di bibliografia	Includes bibliographical references (pages A34-A35).

3. Record Nr.	UNINA9910798265003321
Autore	Pitel Deborah
Titolo	Marketing on a shoestring budget : a guide for small museums and historic sites / / Deborah Pitel
Pubbl/distr/stampa	Lanham, MD : , : Rowman & Littlefield, , [2016] ©2016
ISBN	1-4422-6352-0
Descrizione fisica	1 online resource (185 p.)
Collana	American Association for State and Local History book series
Disciplina	069/.0688
Soggetti	Museums - United States - Marketing Museums - Public relations - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Marketing basics -- Lay the foundation and build a brand -- Find your audience and make a plan -- Press releases, print media, radio, & tv -- Creating and maintaining a website -- Email newsletters, marketing, and Internet advertising -- Social media -- Social media platforms -- Blogging and business partnerships -- More marketing tips and tricks.
Sommario/riassunto	Here's a one-stop marketing guide just for small museums and historic sites. In an age when many local historical associations and museums take money from their marketing budget because resources are tight, which can start a vicious cycle of reduced marketing reach, lower visitation, and then even less money for marketing, this guide will help those who need it the most expand their marketing reach as inexpensively as possible. In Marketing on a Shoestring Budget, Deborah Pitel covers the pros and cons of each promotional tool so they can judge what is best for their organization. She writes s

