1. Record Nr.   UNINA990009432940403321

   Autore   Efron, Bradley

   Titolo   Large-scale inference : Empirical bayes methods for estimation, testing, and prediction / Bradley Efron

   Pubbl/distr/stampa   Cambridge : Cambridge University press, 2011

   ISBN   978-0-521-19249-1

   Edizione   [Ristampa]

   Descrizione fisica   xii, 263 p. : ill. ; 24 cm

   Collana   IMS monographs

   Disciplina   519

   Locazione   FSPBC

   Collocazione   VI E 1376

   Lingua di pubblicazione   Inglese

   Formato   Materiale a stampa

   Livello bibliografico   Monografia

2. Record Nr.	UNINA9910438094403321
Autore	Hofmann Kay H
Titolo	Co-financing Hollywood film productions with outside investors : an economic analysis of principal agent relationships in the U.S. motion picture industry / / Kay H. Hofmann ; foreword by Christian Opitz
Pubbl/distr/stampa	Wiesbaden, : Springer Gabler, c2013
ISBN	1-283-90938-3 3-658-00787-7
Edizione	[1st ed. 2013.]
Descrizione fisica	1 online resource (171 p.)
Collana	Markets and organisations
Disciplina	344
Soggetti	Motion picture industry - California - Los Angeles - Finance Capitalists and financiers
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	The Business of Motion Picture Production and Distribution -- Co-Financing Film Projects with External Investors -- Principal Agent Problems in Co-Financing Relationships -- Empirical Investigation of Adverse Selection and Moral Hazard -- Managerial Implications and Developments in the Co-Financing Market.
Sommario/riassunto	Co-financing arrangements in which investors from outside the motion picture industry become co-owners of the completed films are a common phenomenon in Hollywood. Kay H. Hofmann analyzes the conflicts of interest and the organizational problems that may arise between the experienced major studios and investors with comparably low industry expertise. Guided by principal agent theory, the empirical analysis provides evidence for adverse selection and moral hazard. Based on his findings, the author develops solutions that are not only relevant for investors but also for film producers who rely on the long-term availability of external funds.