

1. Record Nr.	UNINA990009372370403321
Autore	Zanussi, Carlo
Titolo	Endocrinologia / C. Zanussi, P. Schlechter, L. Cantalamessa
Pubbl/distr/stampa	Torino : UTET, 1981
ISBN	88-02-03547-4
Descrizione fisica	XIV, 549 p. : ill. ; 23 cm
Collana	Medicina interna
Altri autori (Persone)	Schlechter, Paolo Cantalamessa, Luigi <1933- >
Locazione	DMVSF DMVBF
Collocazione	VI C 427 591-12
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910380751103321
Titolo	Bangladesh's Macroeconomic Policy [[electronic resource]] : Trends, Determinants and Impact // edited by Monzur Hossain
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Palgrave Macmillan , 2020
ISBN	981-15-1244-2
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (508 pages)
Disciplina	339
Soggetti	Macroeconomics Economic policy Macroeconomics/Monetary Economics//Financial Economics Economic Policy Asian Economics Asia Economic conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Part I Macroeconomic Policy, Growth and Poverty -- 1. Macroeconomic Policy, Economic Growth and Poverty Reduction in Bangladesh: An Overview -- 2. Inflation and Household Welfare: Evidence from Bangladesh -- 3. Labor Market Dynamics, Inflation and Wage Adjustments in Bangladesh -- 4. Impact of Energy Price Adjustments on Bangladesh Economy: A Macro-Econometric Modeling Approach -- Part II Monetary and Fiscal Policy -- 5. Assessing the Effectiveness of Monetary Policy in Bangladesh -- 6. A Review of Public Expenditures in Bangladesh: Evidence on Sustainability and Cyclicity -- 7. Effectiveness of Fiscal Policy in Stimulating Economic Growth: An Empirical Study on Bangladesh -- 8. Financing Infrastructure Investment Through Spillover Tax Revenue Sharing: Evidence from Some Asian Countries -- Part III International Trade and Finance -- 9. Trade Liberalization Policies and Trade Performances in Bangladesh: An Empirical Evaluation -- 10. Analysis of Trade Pattern, Market Access and Trade Potential in Bangladesh -- 11. Exchange Rate Management Under Floating Regime in Bangladesh: An Assessment -- 12.

Determinants of Capital Flows to Least Developed Countries: Lessons for Bangladesh -- 13. Aid, Macroeconomic Stability and Economic Development in Bangladesh -- 14. Macroeconomic Determinants of Remittances and Implications for Economic Growth: Evidence from Bangladesh -- Part IV Finance and Growth -- 15. Financial Liberalization, Financial Development and Economic Growth: An Analysis of the Financial Sector of Bangladesh -- 16. Microfinance in Sustainable Development and Economic Growth in Bangladesh -- 17. Development of Capital Market and Financing Future Growth in Bangladesh.

Sommario/riassunto

This book provides valuable insights on issues pertaining to current macroeconomic policy debates and challenges in Bangladesh. It evaluates various macroeconomic policies and reflects on a future direction in terms of four central themes: (i) Macroeconomic Policy, Growth and Poverty; (ii) Monetary and Fiscal Policy; (iii) International Trade and Finance; and (iii) Finance and Growth. Given its scope, the book will serve as a useful resource for academics and macroeconomic practitioners whose work involves developing countries. Dr Monzur Hossain is a Senior Research Fellow at the Bangladesh Institute of Development Studies, Dhaka. He has worked with the Bangladesh Bank, academia and research institutes including the Asian Development Bank Institute, Tokyo. He was involved in preparing background studies for the sixth and seventh Five Year Plans of the Government of Bangladesh, and has substantial experience in conducting performance assessments and impact evaluations for organizations such as the UNDP, World Bank, ADB, Bangladesh Bank, USAID and the Government of Japan. He has also worked as an individual consultant to the UNDP, UNCTAD, EU, and the IGC (London School of Economics).

3. Record Nr.	UNINA9910812639203321
Autore	Garvey Ellen Gruber
Titolo	The adman in the parlor [[electronic resource]] : magazines and the gendering of consumer culture, 1880s to 1910s // Ellen Gruber Garvey
Pubbl/distr/stampa	New York, : Oxford University Press, 1996
ISBN	0195355318 9780195355314
Edizione	[1st ed.]
Descrizione fisica	viii, 230 p. : ill
Disciplina	813/.409
Soggetti	American fiction - 19th century - History and criticism Short stories - Publishing - United States - History - 19th century Periodicals - Publishing - Economic aspects - United States Popular literature - United States - History and criticism American fiction - 20th century - History and criticism Short stories, American - History and criticism Literature and society - United States - History Advertising, Magazine - United States - History Books and reading - United States - History Women consumers - United States - Attitudes
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (p. 187-220) and index.
Nota di contenuto	Intro -- Contents -- Introduction -- 1 Readers Read Advertising into Their Lives: The Trade Card Scrapbook -- 2 Training the Reader's Attention: Advertising Contests -- 3 "The Commercial Spirit Has Entered In": Speech, Fiction, and Advertising -- 4 Reframing the Bicycle: Magazines and Scorching Women -- 5 Rewriting Mrs. Consumer: Class, Gender, and Consumption -- 6 "Men Who Advertise": Ad Readers and Ad Writers -- Conclusion: Technology and Fiction -- Notes -- Index -- A -- B -- C -- D -- E -- F -- G -- H -- I -- J -- K -- L -- M -- N -- O -- P -- Q -- R -- S -- T -- U -- V -- W -- Y.
Sommario/riassunto	How did advertising come to seem natural and ordinary to magazine readers by the end of the nineteenth century? The Adman in the Parlor explores readers' interactions with advertising during a period when

not only consumption but advertising itself became established as a pleasure. Garvey argues that readers' participation in advertising, rather than top-down dictation by advertisers, made advertising a central part of American culture. Garvey's analysis interweaves such texts and artifacts as advertising trade journals, magazines addressed to elite, middle class, and poorer readerships, scrapbooks, medical articles, paper dolls, chromolithographed trade cards, and contest rules. She tracks new forms of fictional realism that contained brand name references, courtship stories, and other fictional forms. As magazines became dependant on advertising rather than sales for their revenues, women's magazines led the way in making consumers of readers through the interplay of fiction, editorials, and advertising. General magazines, too, saw little conflict between these different interests. Instead, advertising and fiction came to act on one another in complex, unexpected ways. Magazine stories illustrated the multiple desires and social meanings embodied in the purchase of a product. Garvey takes the bicycle as a case study, and tracks how magazines mediated among competing medical, commercial, and feminist discourses to produce an alluring and unthreatening model of women bicycling in their stories. Advertising formed the national vocabulary. At once invisible, familiar, and intrusive, advertising both shaped fiction of the period and was shaped by it. *The Adman in the Parlor* unearths the lively conversations among writers and advertisers about the new prevalence of advertising for mass-produced, nationally distributed products.
