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| 1. Record Nr. | UNINA990009179250403321 |
| Titolo | Metamorfosi del razzismo : antologia di testi su distanza sociale, pregiudizio, e discriminazione / a cura di Alfredo Alietti, Dario Padovan |
| Pubbl/distr/stampa | Milano : FrancoAngeli, 2005 |
| ISBN | 88-464-6660-8 |
| Descrizione fisica | 333 p. : ill. ; 23 cm |
| Collana | Politiche migratorie ; 11 |
| Disciplina | 305.8 |
| Locazione | FSPBC |
| Collocazione | MIGR. 1 (11) Collez. 2051 (11) |
| Lingua di pubblicazione | Italiano |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |

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| 2. Record Nr. | UNINA9910811187803321 |
| Autore | Franks Bill <1968-> |
| Titolo | The analytics revolution : how to improve your business by making analytics operational in the big data era / / Bill Franks |
| Pubbl/distr/stampa | Hoboken, New Jersey : , : Wiley, , 2014 ©2014 |
| ISBN | 1-118-97676-2 1-118-93667-1 1-118-97675-4 |
| Edizione | [1st edition] |
| Descrizione fisica | 1 online resource (270 pages) |
| Classificazione | BUS000000 |
| Disciplina | 658.4/013 |
| Soggetti | Business intelligence Big data |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Includes index. |
| Nota di bibliografia | Includes bibliographical references at the end of each chapters and index. |
| Nota di contenuto | Preface -- Acknowledgments -- Part one. The revolution has begun. Chapter 1. Understanding operational analytics ; Defining operational analytics ; Welcome to analytics 3.0 ; How analytics are changing business ; Putting operational analytics in perspective ; Wrap up ; Notes ; Chapter 2. More data ; "More data" Big data! ; Cutting through the hype ; Preparing for big data ; Putting big data in context ; Wrap up ; Notes ; Chapter 3. Operational analytics in action ; Improving customer experiences ; Time is of the essence ; Making us safer ; Increasing operational efficiency ; Improving our lives in the future ; Finding unexpected value in data ; Wrap up ; Notes -- Part two. Laying the foundation. Chapter 4. Want budget? Build the business case! ; Setting the priorities ; Choosing the right decision criteria ; A business case framework to consider tips for creating a winning business case ; Wrap up ; Notes ; Chapter 5. Creating an analytic platform ; Planning building using ; Wrap up ; Notes ; Chapter 6. Governance and privacy ; Setting the stage for governance ; Deciding where analytics happen ; Governing operational analytics privacy ; Wrap up ; Notes -- Part three. Making analytics operational. Chapter 7. The analytics ; Creating operational analytic processes ; Expanding into new analytic disciplines ; Focusing |

analytic efforts ; Comparing analytic approaches ; Lessons from the past ; Wrap up ; Notes ; Chapter 8. The analytics organization ; A major shift has occurred ; Staffing organizing ; Succeeding ; Wrap up ; Notes ; Chapter 9. The analytics culture ; Instilling the proper mindset ; Implementing effective policies ; Facilitating success ; Enabling and handling the right failures ; Wrap up ; Notes -- Conclusion. Join the revolution! -- Index.

Sommario/riassunto

"Lead your organization into the industrial revolution of analytics with The Analytics Revolution. The topics of big data and analytics continue to be among the most discussed and pursued in the business world today. While a decade ago many people still questioned whether or not data and analytics would help improve their businesses, today virtually no one questions the value that analytics brings to the table. The Analytics Revolution focuses on how this evolution has come to pass and explores the next wave of evolution that is underway. Making analytics operational involves automating and embedding analytics directly into business processes and allowing the analytics to prescribe and make decisions. It is already occurring all around us whether we know it or not. The Analytics Revolution delves into the requirements for laying a solid technical and organizational foundation that is capable of supporting operational analytics at scale, and covers factors to consider if an organization is to succeed in making analytics operational. Along the way, you'll learn how changes in technology and the business environment have led to the necessity of both incorporating big data into analytic processes and making them operational. The book cuts straight through the considerable marketplace hype and focuses on what is really important. The book includes: An overview of what operational analytics are and what trends lead us to them Tips on structuring technology infrastructure and analytics organizations to succeed A discussion of how to change corporate culture to enable both faster discovery of important new analytics and quicker implementation cycles of what is discovered Guidance on how to justify, implement, and govern operational analytics The Analytics Revolution gives you everything you need to implement operational analytic processes with big data"--

"This book explores the requirements for laying a solid technical and organizational foundation that is capable of supporting operational analytics at scale, and covers factors to consider if an organization is to succeed in making analytics operational. The author explains how changes in technology and the business environment have led to the necessity of both incorporating big data into analytic processes and making them operational. The book includes an overview of what operational analytics are and what trends lead us to them; tips on structuring technology infrastructure and analytics organizations to succeed; a discussion of how to change corporate culture to enable both faster discovery of important new analytics and quicker implementation cycles of what is discovered; and guidance on how to justify, implement, and govern operational analytics"--
