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"The ability to demonstrate that a specific health care profession provides valuable and effective services that meet society's health needs is a major objective for all health care academicians and researchers. Such skills are critical to ensure service reimbursement from an increasingly small pool of health care dollars. Demonstrating clinical effectiveness depends on the reporting of written research results through journal publication so that the health care community and larger society will be able to access and read evidence supporting health care services. Today, several clinical reporting standard guidelines have been created by researchers to enhance the ability of readers to evaluate the quality and value of studies. Mastering Journal Article Writing and Publication is the first text to compile those clinical research reporting standards in one source and helps educators and novice researchers to better understand the skills needed for journal publication. Health care researchers must begin using these reporting standards in order to write manuscripts that are both correctly formatted and transparently convey all critical study strengths and limitations. Educators must teach these reporting standards to students who must evaluate research reports as consumers and possible future contributors to the literature through their own writing"--

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