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| Autore                  | Zhanh Shixin Ivy <1970->  |
| Titolo                  | Impact of globalization on the local press in China : a case study of the Beijing Youth Daily // Shixin Ivy Zhanh   |
| Pubbl/distr/stampa      | Lanham : , : Lexington Books, , [2014]<br>©2014   |
| ISBN                    | 0-7391-8464-4   |
| Descrizione fisica      | 1 online resource (157 p.)  |
| Disciplina              | 079/.510905   |
| Soggetti                | Press - China - History - 21st century<br>Journalism - China - History - 21st century<br>Globalization - China - History - 21st century   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Nota di contenuto       | Introduction -- Impact of globalization on the institution -- Impact of globalization on the organization -- Impact of globalization on the newsroom -- Impact of globalization on the routine -- Conclusion.   |
| Sommario/riassunto      | This is an essential read for Chinese journalism. China has the world's largest newspaper market, and globalization impacts many aspects of newspapers in China, ranging from press policies, press ownership, corporate strategies, newsroom structure, news production routine, to individual journalists and ethical issues. |

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