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2.	Record Nr.	UNINA9910807629203321
	Autore	Fontefrancesco Michele Filippo
	Titolo	The end of the City of Gold? : industry and economic crisis in an Italian jewellery town // by Michele Filippo Fontefrancesco
	Pubbl/distr/stampa	Newcastle upon Tyne, UK : , : Cambridge Scholars Publishing, , 2013
	ISBN	1-4438-5278-3
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	Descrizione fisica	1 online resource (278 pages) : illustrations, maps
	Disciplina	278
	Soggetti	Precious stones Jewelry trade - Economic aspects - Italy - Valenza Global Financial Crisis, 2008-2009 Jewelry trade - Economic aspects - Italy Valenza (Italy) Economic conditions 21st century Italy Economic conditions 21st century
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	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	part I. The "Citta dell'Oro" -- part II. 'La Crisi'.
	Sommario/riassunto	How does Europeas economic crisis affect the ways in which industry and entrepreneurship are experienced on a grassroots level? The book

offers an answer to this question by exploring the Italian jewellery town of Valenza and the downturn of its principal industry. Through the experiences of its inhabitants, the study investigates the social role that jewellery production had in Valenza and provides an ethnographic account of the crisis the city endures. This analysis delves into the relationship between a community and its industry in order to understand the social and cultural challenges Italy and Europe will face in the future. -
