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Nota di contenuto	Chapter 1: Chapter 1: Introduction -- Part 1: Categorizing Colors -- Chapter 2: Categorizing the Rainbow. Chapter 3: Categorizing Colors by Name -- Chapter 4: Categorizing Colors by Criteria -- Chapter 5: Categorizing Colors by Environment and Senses -- Part II: Categorizing Colors by Environment and Senses -- Chapter 5: Categorizing Food by Color -- Chapter 7: Categorizing Identities by Color -- Chapter 8: Categorizing People by Color -- Chapter 9: Conclusion—A Past that Ranks Colors and Refuses to Mix and a Colorful Future.

Sommario/riassunto

From Newton's prism spectroscopy to modern color science, the study of color has been rooted in the categorization of colors. Building upon this foundation, this book aims to explore the rich and varied examples of color theory through two basic concepts: categorizing colors themselves and categorizing things by color. How have different cultures drawn the line between colors, and why? What do these divisions reveal about color naming, standards, environments, and sensory perceptions? The book delves into these questions, shedding light on how color categorization has shaped our world. Through this exploration of color theory, the author also hopes to draw attention to the potential parallels between Western color classifications and the logic of racism. By examining various theories on color classification standards, the author seeks to unravel this complex issue and encourage readers to reflect on how our understanding of color and categorization can impact our social and cultural attitudes. Kyoko Hidaka, Ph.D. specializes in researching color order systems and color charts, specifically exploring their use in classifying things and communication. She received her Ph.D. from the Graduate School of Fine Arts at Tokyo University of the Arts in Japan. She has translated scholarly books in Japanese: *A Color Notation* (2009), *On Designing* (2016) and *Basic Color Terms: Their Universality and Evolution* (2016).
