

1.	Record Nr.	UNINA990008764500403321
	Autore	Gay, Franco
	Titolo	L'Irlanda e la sua bandiera : stemmi, standardi e i simboli nazionali / Franco Gay, Giovanni Vignati
	Pubbl/distr/stampa	Roma : Rivista marittima, 2008
	Descrizione fisica	35 p. : ill. ; 24 cm
	Altri autori (Persone)	Vignati, Giovanni
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2.	Record Nr.	UNINA9910787400803321
	Autore	Alstete Jeffrey W.
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	Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , [2014] ©2014
	ISBN	1-119-04914-8 1-119-04915-6
	Descrizione fisica	1 online resource (287 p.)
	Collana	ASHE higher education report, , 1551-6970 ; ; volume 41, number 1
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title Page; Copyright; Advisory Board; Executive Summary; Foreword; An Introduction to Revenue Origins and Changes; Need for Revenue; Established Income Sources; Recent Disruptions and Opportunities; Academic Programs for Generating Additional Income; Noncredit Academic Programs; Credentialing and Certificates Programs; Degree Completion and Upgrade Programs; Partnerships, Alliances, and Joint Ventures; Study Abroad Programs; Branch Campuses; Online Distance Education; Nonacademic and Auxiliary Opportunities; Maximizing Facilities Utilization Other Alternative Revenue Sources, Grants, and Outsourcing Technology Transfer; Strategic Considerations for New Income; Budget Planning Options; Contemporary and Developing Approaches; Conclusion; References; Name Index; Subject Index; About the Author; End User License Agreement
Sommario/riassunto	Achieving successful financial viability by broadening revenue sources is one of the most important issues facing colleges and universities today. Increasing operating costs, along with the reliance on traditional student tuition, government support, and philanthropy, are challenging universities. One way administration leaders and faculty are meeting this challenge is to establish supplemental revenue streams from a variety other sources such as: continuing education, credit and noncredit certificates, degree completion and upgrade programs, study abroad, domestic and international branch cam