

1. Record Nr.	UNINA990008752250403321
Autore	Olofsson, Peter
Titolo	Probability, statistics, and stochastic processes / Peter Olofsson
Pubbl/distr/stampa	Hoboken : J. Wiley, [2005]
ISBN	0-471-67969-0
Descrizione fisica	XI, 486 p. : ill. ; 25 cm
Disciplina	519.23
Locazione	FSPBC
Collocazione	VI E 1313
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910766884303321
Titolo	The Digital Popular in India : Mainstreaming the Marginal / / edited by Deepali Yadav, Vipin K. Kadavath
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2024
ISBN	9783031394355 3031394356
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (149 pages)
Disciplina	302.231 302.2310954
Soggetti	Popular culture Popular Culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.

Nota di contenuto

Chapter 1 Introduction -- Part 1 Transnational spaces -- Chapter 2 Hallyu 2.0 and Social Media in Manipur: Examining cultural formations through User Generated Content -- Chapter 3 Transnational Spaces of Digital Activism: Online Protests, Hashtag Culture, and Hysteria in Indian Digital Spaces -- Part 2 Social mediations -- Chapter 4 FoundItOnAmazon as Popular Media Practice: The Cultural Politics of influencer marketing campaigns on Instagram -- Chapter 5 Of friendship, love, and community: Dalit girlhood on TikTok -- Part 3 Rebuilding identities -- Chapter 6 Figure of the Domestic Worker in "Maid In Heaven": Study of Digital Untouchability in Contemporary Media -- Chapter 7 Gaze and Queer Autonomy? Representations and Possibilities on New Visual Media Landscapes in Indian Context.

Sommario/riassunto

This book will look at digital popular cultures in the post-millennial Indian context and trace patterns of consumption and forms of agency that it engenders thus offering an interpretative analysis of digital content on different platforms. The book consists of three sections. The first section centres around novel practices such as transnational consumption of digital popular content. The second section deals with influencer marketing and the ways in which mediated personalities get transformed. The third section includes textual analysis of OTT and other digital content in order to understand its effects on refashioning social identities such as class caste and gender. Deepali Yadav, PhD, is an Assistant Professor in the Department of English at Banaras Hindu University, India. She holds expertise in Popular Culture studies and her doctoral research is based on the representations of Mahatma Gandhi in Popular Culture. She has been awarded the Charles Wallace India Trust grant for conducting archival research at The British Library, London. She has also been a Visiting Fellow at CSRS, University of Victoria, Canada. Vipin K Kadavath is an Assistant Professor of English at Banaras Hindu University, India. He received his PhD in cultural studies in 2017. His thesis titled "Historicizing Kshemam: A Study of Vernacular Political Discourse in Travancore, 1880s-1930s" His forthcoming publications include a translation of the Malayalam story "The God and the Sirkar" (Bloomsbury) and a book chapter "Kumaran Asan and the Poetics of Freedom: On the Moral Transformation in the Vernacular" (Orient Blackswan).