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Autore	Revel, Judith
Titolo	Fare moltitudine / Judith Revel
Pubbl/distr/stampa	Soveria Mannelli : Rubbettino, ©2004
ISBN	88-498-0889-5
Descrizione fisica	82 p. ; 22 cm
Collana	Università
Disciplina	303.484
Locazione	BFS
Collocazione	303.484 REV 1
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Autore	Goby Valerie Priscilla
Titolo	Managerial communication for the Arabian Gulf / / Valerie Priscilla Goby, Catherine Nickerson, and Chrysi Rapanta
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2016
ISBN	1-63157-247-4
Edizione	[First edition.]
Descrizione fisica	1 online resource (xi, 103 pages)
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Disciplina	658.45
Soggetti	Communication in management - Persian Gulf Region Americans - Employment - Persian Gulf Region Foreign workers - Persian Gulf Region Persian Gulf Region Commerce
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Formato	Materiale a stampa
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Nota di bibliografia	Includes bibliographical references (pages 87-100) and index.
Nota di contenuto	1. The Gulf workforce -- 2. Culture in the Gulf -- 3. Communication in the Gulf -- 4. Intercultural communication -- 5. Negotiation styles in the Gulf -- 6. Management styles in the Gulf -- 7. Case studies -- Notes -- References -- Index.
Sommario/riassunto	This book presents a comprehensive account of management communication in the Arabian Gulf that will appeal to two different types of reader. First, managers on assignment, most especially those with little or no experience of the region, will find that it addresses many of the questions that are likely to arise as they attempt to manage diverse workforces within the region. Second, students of management, managerial communication, culture, and cross-cultural communication will benefit from the scholarly introduction it provides to these topics both in general and within the specific Gulf context. To bridge the interests of these two different groups, this volume provides an extensive set of concrete solutions and advice as well as an accessible discussion based on current academic research. Both types of readers will navigate these two strands easily and with interest. The book offers an overview of the diverse workforces of the Gulf, an introduction to culture in the Gulf, communication among different cultural groups within the workforce, and how best to achieve effective

intercultural communication. It summarizes the different approaches to management that exist in the region and also looks at typical negotiation styles. The final chapter consists of case studies designed to provide a practical insight into a range of topics and problems relating to managerial communication in real-world Gulf situations.
