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Sommario/riassunto	This volume offers a distinctive and timely comparative analysis of the sociological, economic, and political significance of bids for, and the hosting of, sports mega-events throughout the world. A collection by leading international scholars examining sports mega-events, such as the Olympic Games and the FIFA World Cup. Analyses the sociological, economic, and political significance of bids for, and the hosting of, sports mega-events. Explores the costs and benefits incurred by host cities. Focuses on both advanced and developing cities throughout Europe, Asia, North America, Australasia, and South Africa.