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## Nota di contenuto

Front Cover; Business Metadata; Copyright Page; Dedication Page; Brief Table of Contents; Complete Table of Contents; Preface; Chapter 1: Introducing Business Metadata; 1.1 Introduction; 1.2 A Brief History of Metadata; 1.2.1 In the Beginning; 1.2.2 Disk Storage; 1.2.3 Access to Data; 1.2.4 The Personal Computer; 1.2.5 Data Warehousing; 1.2.6 Metadata in Systems Evolution; 1.3 Types of Metadata; 1.3.1 Business Metadata versus Technical Metadata; 1.3.2 Business Metadata; 1.4 Where Can You Find Business Metadata?; 1.4.1 Business Metadata on a Screen; 1.4.2 Reports and Business Metadata; 1.4.3 Corporate Forms and Business Metadata; 1.5 Structured and Unstructured Metadata; 1.5.1 A Grid for Metadata; 1.6 Where Business Metadata Is Stored; 1.7 When Does Business Data Become Business Metadata?; 1.8 Business Metadata over Time; 1.9 Reference Files: Master Data Management (MDM) and Business Metadata; 1.10 Summary; Chapter 2: The Value of Business Metadata Management; 2.1 Introduction; 2.2 Background; 2.3 Definition of Metadata Revisited; 2.3.1 Library Card Catalog; 2.4 Business Metadata's Importance in a Report; 2.5 Metadata Chaos; 2.5.1 So Why Is Metadata Management Important?; 2.5.2 Reusing Data; 2.5.3 Accuracy of Information; 2.6 Summary; 2.7 References; Chapter 3: Who Is Responsible for Business Metadata: Business Metadata Stewardship; 3.1 Introduction; 3.2 Who Is Responsible for Business Metadata?; 3.3 Business Metadata Stewardship Concepts; 3.3.1 Ownership Definition; 3.3.2 Stewardship Definition; 3.4 Organizational Options for Business Metadata Stewardship; 3.4.1 The Data Governance Council; 3.4.2 Approaches to Business Metadata Stewardship; 3.5 Metadata Life Cycle and Governance; 3.6 Business Metadata Data Quality Considerations; 3.7 Funding Business Metadata; 3.7.1 The Centralized Implementation; 3.7.2 The Localized Implementation; 3.7.3 Advantages and Disadvantages of Funding Models; 3.8 Summary; 3.9 References; Chapter 4: Business Metadata, Communication, and Search; 4.1 Introduction; 4.2 The Basic Problem in Information Management; 4.2.1 Lack of Communication Clarity; 4.2.2 The Importance of Definitions; 4.3 The Definition; 4.3.1 Components of a Definition; 4.3.2 Definition Usage Notes; 4.3.3 Miscellaneous Guidelines; 4.4 Communications and Search; 4.4.1 The High Cost of Not Finding Information; 4.4.2 Quantifying Search Problems; 4.5 Business Metadata and Search; 4.5.2 Classification; 4.6 Summary; 4.7 References; Chapter 5: Initiating a Business Metadata Project; 5.1 Introduction; 5.2 Why Consolidate or Integrate Metadata?; 5.3 Metadata Project Planning and Scoping Considerations; 5.3.1 Business Metadata Versus Technical Metadata; 5.3.2 Different Iterations of Development; 5.3.3 Technology Tool: Local Metadata; 5.4 Defining the Scope of the Metadata Repository; 5.4.1 The Sources of Business and Technical Metadata; 5.5 Summary; Chapter 6: Business Metadata Capture; 6.1 Introduction; 6.2 Why Bother to Capture Business Metadata?

## Sommario/riassunto

People have a hard time communicating, and also have a hard time finding business knowledge in the environment. With the sophistication of search technologies like Google, business people expect to be able to get their questions answered about the business just like you can do an internet search. The truth is, knowledge management is primitive today, and it is due to the fact that we have poor business metadata management. This book is about all the groundwork necessary for IT to really support the business properly. By providing not just data, but the context behind the data. For th

