

1. Record Nr.	UNINA9910458667903321
Autore	Kojima Kiyoshi <1920-, >
Titolo	Direct foreign investment : a Japanese model of multinational business operations / / Kiyoshi Kojima
Pubbl/distr/stampa	London : , : Routledge, , 1978, 2011
ISBN	1-136-92887-1 1-283-03815-3 9786613038159 0-203-84566-8
Descrizione fisica	1 online resource (249 p.)
Collana	Routledge library editions. Japan ; ; v. 10
Disciplina	332.6730952
Soggetti	Investments, Japanese International business enterprises Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Reprint. Originally published: London : Croom Helm, 1978.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""BOOK COVER""; ""TITLE 01""; ""COPYRIGHT 01""; ""TITLE 02""; ""COPYRIGHT 02""; ""CONTENTS""; ""PREFACE""; ""1 ISSUES OF DIRECT FOREIGN INVESTMENT""; ""2 INTERNATIONAL DIVISION OF LABOUR: BASIC THEORIES FOR TRADE AND INVESTMENT""; ""3 THE THEORIES OF FOREIGN INVESTMENT: AN OVERVIEW""; ""4 DIRECT FOREIGN INVESTMENT: JAPANESE MODEL VERSUS AMERICAN MODEL""; ""5 A MACRO-ECONOMIC THEORY OF DIRECT FOREIGN INVESTMENT""; ""6 INTERNATIONAL TRADE AND FOREIGN INVESTMENT: SUBSTITUTES OR COMPLEMENTS?""; ""7 TRANSFER OF TECHNOLOGY TO DEVELOPING COUNTRIES: JAPANESE TYPE VERSUS AMERICAN TYPE""; ""8 DIRECT FOREIGN INVESTMENT TO DEVELOPING COUNTRIES: THE ISSUE OF OVER-PRESENCE""; ""9 DIRECT FOREIGN INVESTMENT BETWEEN ADVANCED INDUSTRIALISED COUNTRIES""; ""10 JAPANa€S RESOURCE SECURITY AND FOREIGN INVESTMENT IN THE PACIFIC""; ""11 GIANT MULTINATIONAL CORPORATIONS: MERITS AND DEFECTS""; ""INDEX""
Sommario/riassunto	Direct foreign investment and the activities of multinational corporations are new dynamic elements in the international economy. This book identifies, theoretically and practically, a Japanese model of

multinational business operations which has characteristics differing from the American or ""anti-trade oriented"" type, and casts light on important policy implications concerning direct foreign investment and multinational corporations. By developing a macroeconomic approach to direct foreign investment, instead of the prevalent explanation from the viewpoint of business administration and in

2. Record Nr.	UNINA990008363870403321
Autore	Buttino, Marco <1947- >
Titolo	La rivoluzione capovolta : l'Asia centrale tra il crollo dell'impero zarista e la formazione dell'URSS / Marco Buttino
Pubbl/distr/stampa	Napoli, : L'ancora del Mediterraneo, 2003
ISBN	88-8325-101-6
Descrizione fisica	491 p. : ill. ; 21 cm
Collana	Gli alberi ; 42
Disciplina	958
Locazione	FSPBC FLFBC
Collocazione	Collez. 1953 (42) DFT D76 BUTM 01
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia