

1. Record Nr.	UNINA990008335300403321
Titolo	I corticosteroidi : dalla ricerca alle applicazioni nella pratica clinica / editor Giancarlo Palmieri
Pubbl/distr/stampa	Teramo : Mediamix, c1991
Descrizione fisica	94 p. ; 24 cm
Locazione	FFABC
Collocazione	80 XIV D 38 CFT (11)
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910782971203321
Autore	Studer Patrick
Titolo	Historical corpus stylistics [[electronic resource]] : media, technology and change / / Patrick Studer
Pubbl/distr/stampa	London, : Continuum, 2008
ISBN	1-4411-3917-6 1-282-01416-1 9786612014161 1-4411-3169-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (280 p.)
Collana	Corpus and discourse
Disciplina	410.188
Soggetti	English language - Style - History Newspapers - Language - History Corpora (Linguistics)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Socio-stylistic dimensions -- pt. 2. Technologically facilitated innovation -- pt. 3. Situational aspects : news context and early media

change.

Sommario/riassunto

Using data from a newspaper corpus, this book offers the first empirical study into the development of style in early mass media. The book analyses how news discourse was shaped over time by external factors, such as the historical context, news production, technological innovation and current affairs, and as such both conformed to and deviated from generic conventions. In this analysis, media style appears as a dynamic concept which is highly sensitive to innovative approaches towards making news not only informative but also entertaining to read. This cutting edge survey will be of interest
