1.

Record Nr.	UNINA990008294230403321
Autore	Montaldo, Chiara
Titolo	La strategia delle "zone 30" : sicurezza, multifunzionalità e qualità ambientale delle strade urbane / Chiara Montaldo, Carlo Socco
Pubbl/distr/stampa	Milano : FrancoAngeli, 2005
ISBN	88-464-6785-X
Descrizione fisica	351 p. : ill. ; 23 cm
Collana	Urbanistica
Altri autori (Persone)	Socco, Carlo
Disciplina	711
Locazione	DARPU FINBC FARBC
Collocazione	3003 SEZ. ANDRIELLO 13 E 02 18 URB.LE B 2266
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	In testa al frontespizio: Regione Piemonte Trasporti

2.

Record Nr.	UNINA9910787502003321
Autore	Schendelen M. P. C. M. van <1944->
Titolo	The art of lobbying the EU : more Machiavelli in Brussels / / Rinus van Schendelen [[electronic resource]]
Pubbl/distr/stampa	Amsterdam : , : Amsterdam University Press, , 2013
ISBN	90-485-1770-2
Edizione	[Fourth, fully updated and revised edition.]
Descrizione fisica	1 online resource (387 pages) : digital, PDF file(s)
Disciplina	341.242
Soggetti	Lobbying - European Union countries Business and politics - European Union countries Lobbyists - European Union countries Pressure groups - European Economic Community countries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 14 Dec 2020).
Nota di bibliografia	Includes bibliographical references (pages 363-381) and index.
Nota di contenuto	The Europeanization of public affairs -- The playing-field: EU common decision-making -- Pushing the buttons of 'Brussels' -- Getting grip on an EU arena -- Managing the home front -- Managing the EU fieldwork -- The limits of EU public affairs management -- Public affairs, lobbying, and EU democracy.
Sommario/riassunto	Every day in Brussels, countless governmental and civil society interest groups seek to influence the policies of the European Union (EU). Many groups, once they have established themselves in the EU capital, apply the insights of Public Affairs (PA) management, the modern art of lobbying. Many PA practitioners in the EU as well as academics specialised in EU and PA studies developed fresh insights on 'how to influence the EU better'. This manual brings together the most up-to-date collection of PA expertise available to anyone desiring to enhance the success of their efforts to influence the EU. This new edition of the best-selling title is filled with new details, cases, findings and practices. This fully revised and updated fourth edition of the 2002 bestseller offers compelling new insights into the most advanced practices of influencing the decision-making in the European Union's corridors of power. The author's uniquely privileged position as advisor to a wide range of lobby groups from several different countries throws much-

needed light on best practice and success in public affairs management.