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Autore	Weduwen Arthur der
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Nota di contenuto	Front Matter -- Copyright Page / Arthur der Weduwen and Andrew Pettegree -- Preface / Arthur der Weduwen and Andrew Pettegree -- Abbreviations / Arthur der Weduwen and Andrew Pettegree -- Introduction / Arthur der Weduwen and Andrew Pettegree -- Note on Methodology / Arthur der Weduwen and Andrew Pettegree -- Survey of Advertisements and Announcements / Arthur der Weduwen and Andrew Pettegree -- Advertisements and Announcements in Dutch Newspapers, 1621–1675 / Arthur der Weduwen and Andrew Pettegree -- Advertisements and Announcements in Flemish Newspapers, 1620–1675 / Arthur der Weduwen and Andrew Pettegree -- Index of Printers, Publishers and Booksellers Advertising in the Newspapers / Arthur der Weduwen and Andrew Pettegree -- Index of Authors, Engravers, Editors and Translators of Books Advertised in the Newspapers / Arthur der Weduwen and Andrew Pettegree -- Index of Book Auctions Advertised in the Newspapers / Arthur der Weduwen and Andrew Pettegree -- Index of Auctioneers and Auction Catalogue Distribution Networks / Arthur der Weduwen and Andrew Pettegree -- Index of the Art Market: Art, Prints and Collections / Arthur der Weduwen and Andrew Pettegree -- Index of Commerce, Trades, Services and Subjects of Announcements in the Newspapers / Arthur der Weduwen and Andrew Pettegree -- General Index / Arthur der Weduwen and Andrew

Pettegree -- Back Matter -- Colour Illustrations / Arthur der Weduwen and Andrew Pettegree.

Sommario/riassunto

"The history of newspaper advertising began in the seventeenth-century Low Countries. The newspaper publishers of the Dutch Republic were the first to embrace advertisements, decades before their peers in other news markets in Europe. In this survey, Arthur der Weduwen and Andrew Pettegree have brought together the first 6,000 advertisements placed in Dutch and Flemish newspapers between 1620 and 1675. Provided here in an English translation, and accompanied by seven indices, this work provides for the first time a complete overview of the development of newspaper advertising and its impact on the Dutch book trade, economy and society. In these evocative announcements, ranging from advertisement for library auctions, the publication of new books, pamphlets and maps to notices of crime, postal schedules or missing pets, the seventeenth century is brought to life. This survey offers a unique perspective on daily life, personal relationships and societal change in the Dutch Golden Age".

2. Record Nr.	UNINA990008217020403321
Autore	Giannantoni, Gabriele
Titolo	Dialogo e dialettica nei dialoghi giovanili di Platone : anno accademico 1962-63 / Gabriele Giannantoni
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