

1. Record Nr.	UNINA990007938760403321
Autore	Carati, Francesca
Titolo	Sulla città contemporanea : letture e riflessioni / Francesca Carati
Pubbl/distr/stampa	Milano : FrancoAngeli, 2004
ISBN	88-464-5438-3
Descrizione fisica	155 p. ; 23 cm
Collana	Urbanistica
Disciplina	711.01 044.004
Locazione	FSPBC DEC GE
Collocazione	Collez. 1163 (93) 044.004.CAR
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910300752903321
Autore	Edge Charles
Titolo	Build, Run, and Sell Your Apple Consulting Practice : Business and Marketing for iOS and Mac Start Ups // by Charles Edge
Pubbl/distr/stampa	Berkeley, CA : , : Apress : , : Imprint : Apress, , 2018
ISBN	9781484238356 1484238354
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (455 pages)
Disciplina	001
Soggetti	Apple computers Leadership New business enterprises Apple and iOS Business Strategy/Leadership Start-Ups/Venture Capital
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	Starting an app development company is one of the most rewarding things you'll ever do. Or it sends you into bankruptcy and despair. If only there was a guide out there, to help you along the way. This book is your guide to starting, running, expanding, buying, and selling a development consulting firm. But not just any consulting firm, one with a focus on Apple. Apple has been gaining adoption in businesses ranging from traditional 5 person start ups to some of the largest companies in the world. Author Charles Edge has been there since the days that the Mac was a dying breed in business, then saw the advent of the iPhone and iPad, and has consulted for environments ranging from the home user to the largest Apple deployments in the world. Now there are well over 10,000 shops out there consulting on Apple in business and more appearing every day. Build, Run, and Sell Your Apple Consulting Practice takes you through the journey, from just an idea to start a company all the way through mergers and finally into selling your successful and growing Apple development business.

