

1. Record Nr.	UNINA990007400680403321
Autore	Wittel, Gaspar van <1652?-1736>
Titolo	Gaspare Vanvitelli e le origini del vedutismo / [contributi di Claudio Strinati, Fabio Benzi, Ludovica Trezzani, Laura Laureati, William L. Barcham]
Pubbl/distr/stampa	[Roma] : Viviani, ©2002
ISBN	88-7993-083-4
Descrizione fisica	336 p. : ill. in b. e n. ed a col. ; 28 cm
Disciplina	759.492
Locazione	FLFBC DARST
Collocazione	759.49 MOSTRE ROMA 2003 12.384
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Catalogo della mostra: Gaspare Vanvitelli e le origini del vedutismo. Roma, Chiostro del Bramante, 26 ottobre 2002 - 2 febbraio 2003. Venezia, Museo Correr, 28 febbraio - 1 giugno 2003 Catalogo delle opere di Gaspare Vanvitelli, a cura di Laura Laureati e Ludovica Trezzani, alle p. 73-272

2. Record Nr.	UNISA996385350503316
Autore	Bacon Francis <1561-1626.>
Titolo	Resuscitatio, or, Bringing into public light several pieces of the works, civil, historical, philosophical, & theological, hitherto sleeping, of the right honourable Francis Bacon .. [[electronic resource]]
Pubbl/distr/stampa	London, : Printed by S. Griffin, for William Lee, and are to be sold at his shop ..., 1661
Edizione	[The second edition, some-what enlarged /]
Descrizione fisica	[27], 323, [3], 122, [2] p
Altri autori (Persone)	BaconFrancis <1561-1626.> RawleyWilliam <1588?-1667.>
Soggetti	Philosophers - Great Britain
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Reproduction of original in Huntington Library. Advertisement: p. [2] at end.
Nota di contenuto	Speeches in Parliament, Star-Chamber, Kings Bench, Chancery, and other-where, of the right Honourable Francis Bacon -- Certain treatises written, or referring to Queen Elizabeths times -- Several discourses written in the dayes of King James -- A collection of apothegomes new and old --Several letters, written by this honourable author, to Queen Elizabeth, King James, divers lords, and others -- Other letters, by the same honourable authour, written in the dayes of Queen Elizabeth -- A confession of the faith.
Sommario/riassunto	eebo-0113

3. Record Nr.	UNINA9910971134003321
Autore	Mootee Idris <1958->
Titolo	Design thinking for strategic innovation : what they can't teach you at business or design school // Idris Mootee
Pubbl/distr/stampa	Hoboken, N.J. : Wiley, 2013
ISBN	9781118748688 1118748689 9781118748855 1118748859
Edizione	[1st edition]
Descrizione fisica	1 online resource (210 p.)
Disciplina	658.4063
Soggetti	Industrial design Product design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Design Thinking for Strategic Innovation; Copyright; Contents; Acknowledgments; Forward; Scene 01: There's No More Business As Usual; The Butterfly Effect and Long-Range Planning; Applied Design Thinking Is Strategic Innovation; Time to Think beyond Crisis Mode; Changing Management Paradigms; Scene 02: What Is Design Thinking, Really?; Is Design Thinking a Science or an Art?; Design Thinking Has Been Oversimplified; Scene 03: Applied Design Thinking in Business and Strategy; Design Thinking to the Rescue; We've Lost Touch with What's around Us Every Future Business Leader Needs to Be a Good Design Thinker The 10 Design Thinking Principles That Redefine Business Management; 01 Design Thinking Is Action - Oriented; 02 Design Thinking Is Comfortable with Change; 03 Design Thinking Is Human - Centric -; 04 Design Thinking Integrates Foresight; 05 Design Thinking Is a Dynamic Constructive Process; 06 Design Thinking Promotes Empathy; 07 Design Thinking Reduces Risks; 08 Design Thinking Can Create Meaning; 09 Design Thinking Can Bring Enterprise Creativity to Next Level; 10 Design Thinking Is The New Competitive Logic of Business Strategy

Scene 04: Introducing the Design Thinking MBA  
Business Challenge 01: Growth; Growth Needs a Strategy, and Every Strategy Needs a Story;  
Design Thinking Approach 01: Storytelling; Building Empathy and Empowering Transformation; Business Challenge 02: Predictability;  
Design Thinking Approach 02: Strategic Foresight; Why Does Business Need Strategic Foresight?; Design Thinking and Strategic Foresight?; What Are Weak Signals?; Business Challenge 03: Change; Design Thinking Approach 03: Sense making; From Sensing to Sense Making; Business Challenge 04: Maintaining Relevance  
Design Thinking Approach 04: Value Redefinition  
Business Challenge 05: Extreme Competition; Design Thinking Approach 05: Experience Design; Understanding the Four Key Dimensions of Experience Design; Business Challenge 06: Standardization; Design Thinking Approach 06: Humanization; Humanization From and Within Culture; Humanizing Through Language; Business Challenge 07: Creative Culture; Design Thinking Approach 07: Rapid Prototyping; The Benefits of Prototyping in Business Design; Building, Fostering, and Embedding Creative Confidence; Business Challenge 08: Strategy and Organization  
Design Thinking Approach 08: Business Model Design  
The Functions and Overcomplexity of Business Models; What's the Difference Between Business Model and Business Strategy?; Business Model Versus Business Strategy; Business Model Design Framework; Starting with the Concept Metaphor; Scene 05: Hiring Design Thinkers Is Not Enough; We Need to Create Design Thinking Companies; About the Author; Photo Credits; Index

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#### Sommario/riassunto

A comprehensive playbook for applied design thinking in business and management, complete with concepts and toolkits. As many companies have lost confidence in the traditional ways of running a business, design thinking has entered the mix. Design Thinking for Strategic Innovation presents a framework for design thinking that is relevant to business management, marketing, and design strategies and also provides a toolkit to apply concepts for immediate use in everyday work. It explains how design thinking can bring about creative solutions to solve complex business problems.

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