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Autore	Myrdal, Gunnar <1898-1987>
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Altri autori (Persone)	CooperCary L FinkelsteinSydney
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Nota di contenuto	Introduction / Cary L. Cooper, Sydney Finkelstein -- Human impacts on the performance of mergers and acquisitions / Nicola Mirc -- M&A negotiation stage : a review and future research directions / Heather Parola, Kimberly M. Ellis -- Customer roles in mergers and acquisitions : a systematic literature review / Christina Öberg -- Post-acquisition integration : a two-level framework lessons from integration management of cross-border acquisitions in the global automobile industry / Xiaoying (Catherine) Zhang, Bruce W. Stening -- Cross-border mergers and acquisitions : modelling synergy for value creation / Kamal Ghosh Ray, Sangita Ghosh Ray -- The impact of culture on mergers and acquisitions : a third of a century of research / Daniel Rottig, Taco H. Reus, Shlomo Y. Tarba -- Insights of signaling theory for acquisitions research / Cheng-Wei Wu, Jeffrey J. Reuer, Roberto Ragozzino -- Mixed methods : a relevant research design to investigate mergers and acquisitions / Audrey Rouzies.
Sommario/riassunto	The latest volume of Advances in Mergers & Acquisitions brings together the best research in acquisition strategy by leading scholars in the field of M&A. As more and more companies position themselves for growth and change in a fluctuating global financial climate this volume

is a must for scholars and strategy specialists involved in the study or implementation of mergers and acquisitions. Contributions explore the "negotiation stage" of acquisition; the role of the customer; human impacts on the performance of a merger or acquisition; managing cross-border deals, and post-acquisition integration. Important new findings in this volume detail how non-financial considerations help to predict the success or failure of an acquisition strategy. It presents an extensive review of research from the last 30 years on how culture has a direct impact upon global deals and addresses the gap in academic research on how to bridge the organizational and national cultural differences which ultimately cause barriers between acquisition partners.
