

1. Record Nr.	UNINA990006701210403321
Autore	Einstein, Albert <1879-1955>
Titolo	Albert Einstein: autobiografia scientifica / con interventi di Wolfgang Pauli ... [et al.]
Pubbl/distr/stampa	Torino : Boringhieri, 1979
Descrizione fisica	267 p. ; 22 cm
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Lingua di pubblicazione	Italiano
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Livello bibliografico	Monografia
2. Record Nr.	UNINA9910502614903321
Titolo	Communicating COVID-19 : Interdisciplinary Perspectives / / edited by Monique Lewis, Eliza Govender, Kate Holland
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Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1: Introduction -- SECTION 1: NEWS MEDIA AT THE COALFACE: REPORTING COVID-19 -- Chapter 2: The pandemic and public interest journalism: crisis, survival, and rebirth -- Chapter 3: Fast-tracking the cure: Science communication in Latin America Author -- Chapter 4: Reporting from the front line: The role of health workers in UK television news reporting of COVID-19 -- Chapter 5: Framing a global pandemic in an age of biomediatization -- SECTION 2: COMMUNICATING THE PUBLIC HEALTH RESPONSE -- Chapter 6: Communication inequality, structural inequality and COVID-19 -- Chapter 7: Mitigating the spread of COVID-19 in Africa: Lessons from HIV/AIDS communication interventions -- Chapter 8: Tailoring COVID-19 communication for local contexts: Challenges, contradictions and complications in a utopian public health response -- Chapter 9: Disentangling science and ideology in a fast-paced global pandemic -- Chapter 10: Communicating Ableism in a Pandemic: Compassion, Vulnerability and the Violence of Care -- Chapter 11: Death Warrants: Argumentation Strategies of Scandinavian Political Leaders during COVID-19 -- Chapter 12: Underpinnings of pandemic communication in India: The curious case of COVID-19 -- Chapter 13: Analysis of the government of Israel COVID-19 health and risk communication efforts: between a political-constitutional and health crisis -- SECTION 3: CITIZENS, SOCIAL MEDIA, AND DIGITAL TECHNOLOGIES -- Chapter 14: Coronavirus conspiracy theories: Tracing misinformation trajectories from the fringes to the mainstream -- Chapter 15: Smart crowdsourcing to bridge the expert-public knowledge gap in risk communication about COVID-19 -- Chapter 16: "South Africa Laughs in the Face of Coronavirus": Humour, Memetic Media and Nation-Building in South Africa -- Chapter 17: Monitoring the R-citizen in the time of coronavirus.
Sommario/riassunto	"An invaluable document of COVID-19's media life, which offers a richly nuanced examination of COVID-19 news journalism, public facing health sector communications and social media. Communicating COVID-19 is a touchstone for the emerging field of pandemic media." - Mark D M Davis, Monash University, Australia, co-author of <i>Pandemics, Publics and Narrative</i> (2020) "As governments and scientists scrambled to find solutions in the face of grave uncertainty created by COVID-19, there was a massive public demand for information. Filling this communication gap is the focus of this must-read, timely book, which includes excellent scholarly contributions from across the globe." - Quarraisha Abdool Karim, Professor in Clinical Epidemiology, Columbia University, USA, and Associate Scientific Director at CAPRISA This book explores communication during the first year of the COVID-19 pandemic. Featuring the work of leading communication scholars from around the world, it offers insights and analyses into how individuals, organisations, communities, and nations have grappled with understanding and responding to the pandemic that has rocked the world. The book examines the role of journalists and news media in constructing meanings about the pandemic, with chapters focusing on public interest journalism, health workers and imagined audiences in COVID-19 news. It considers public health responses in different countries, with chapters examining community-driven approaches,

communication strategies of governments and political leaders, public health advocacy, and pandemic inequalities. The role of digital media and technology is also unravelled, including social media sharing of misinformation and memetic humour, crowdsourcing initiatives, the use of data in modelling, tracking and tracing, and strategies for managing uncertainties created in a pandemic.
