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Autore	De Martino, Francesco <1907-2002>
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Autore	Korda Philippe
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Nota di contenuto

Introduction -- 1. When strategy met training: as an era ends, another begins -- 2. The straight and narrow path to excellence: training leads to expertise, if and only if -- 3. The fascinating mechanics of progress: different challenges require different training responses -- 4. An animal endowed with reason and emotions: the difference between computers and human beings -- 5. Web communities and training: the era when everyone helped everyone else -- 6. Old paradigms and new formats: what if the world really isn't flat? -- 7. The quest for return on investment: training doesn't have to be a cost! -- 8. Conclusion: gazing into our crystal ball: what does the future hold for strategic training? -- Notes -- References -- Index.

Sommario/riassunto

This book explores corporate training in the context of deploying strategic initiatives within organisations. It goes beyond merely explaining strategy, to investigating how it relates to skills training, and how companies can leverage this to implement their initiatives. Drawing on real-life client examples and the inspirational stories of highly successful individuals, this book highlights approaches that have transformed organisations and re-invented training. It dispels myths that exist around traditional training paradigms and brings to light the effectiveness of new methods and approaches.