

1. Record Nr.	UNINA990006046680403321
Autore	Tortorelli, Federico
Titolo	Governo dell'economia e poteri delle Regioni / Federico Tortorelli
Pubbl/distr/stampa	Padova, : Cedam, 1988
ISBN	88-13-16351-7
Descrizione fisica	VI, 146 p. ; 24 cm
Collana	Dipartimento di diritto dell'economia dell'Università di Napoli , Nuova serie ; 5
Disciplina	353.9 343 F/1.411 N/0.2
Locazione	DEC FGBC FSPBC SE DECBC DDA
Collocazione	DP XX - 180 DP XX-196 DP XX-180 II 116 (5) UNIV. 177 (5) UNIV. 482 (5) N/02 TOR TOR343.4507B TOR343.4507C TOR343.4507A TOR343.4507D TOR343.4507G TOR343.4507E TOR343.4507F FT ECO 229 a FT ECO 229 b VI G 617 DP XX- 200 DP XX- 201

Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910784921603321
Autore	Thompson Rick
Titolo	Writing for broadcast journalists
Pubbl/distr/stampa	Boca Raton, FL : , : Routledge, an imprint of Taylor and Francis, , [2010] ©2011
ISBN	1-136-92963-0 1-136-92964-9 1-282-73264-1 9786612732645 0-203-84577-3
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (201 p.)
Collana	Media skills
Disciplina	808/.06607
Soggetti	Broadcast journalism - Authorship Reporters and reporting Report writing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Good spoken English -- The language of broadcast news -- Writing broadcast news scripts -- Different techniques for radio and television -- Writing online news -- And finally?
Sommario/riassunto	'This is a superb book which combines the rare mixture of high quality information with humour. The style of writing engages the reader from the introduction and the experience and insight of the author occasionally makes it difficult to put down, a rare feature of a textbook. I would unreservedly recommend this book not only to those studying journalism but to students of language and all who use the spoken and written word as the 'materials' of their work.' Barry Turner, Nottingham Trent Universityadvice on converting agency copy into spoken

Englishan appendix of 'dangerous' words and phrases to be avoided in scripts.examples of scripts from some of the best in the businessguidance on tailoring your writing style to suit a particular audiencepractical tips on how to avoid 'journalese', cliches and jargon'Rick Thompson's guidance manual is packed with advice to would-be writers for this medium. He's someone with years of experience at the top level of the national and international profession, and he's smack up to date with his references. The book is aimed at journalists, but anyone with a serious interest in developing their literacy will learn a lot about professional writing skills from what he has to say.' Roy Johnson, www.mantex.co.ukWriting for Broadcast Journalists guides readers through the significant differences between the written and the spoken versions of journalistic English. It will help broadcast journalists at every stage of their careers to avoid such pitfalls as the use of newspaper-English, common linguistic errors, and Americanised phrases, and gives practical advice on accurate terminology and pronunciation, while encouraging writers to capture the immediacy of the spoken word in their scripts. Writing for Broadcast Journalists includes:writing to television pictures.
