

1. Record Nr.	UNINA990005552630403321
Autore	Anderson, William J.
Titolo	1.: The architecture of ancient Greece : An account of its historic development being the first part of "The architecture of Greece and Rome" / by William J. Anderson and R. PhenT Spiers ; revised and rewritten by William Bell Dinsmoor
Pubbl/distr/stampa	London : B.T. Batsford, [1927]
Edizione	[Rev. Ed.]
Descrizione fisica	X, 241 p., 2 tav. rip. ; 24 cm
Collana	The historical architecture library ; 1
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910829981203321
Autore	Peterson Richard L. <1972->
Titolo	Inside the investor's brain [[electronic resource]] : the power of mind over money // Richard L. Peterson
Pubbl/distr/stampa	Hoboken, N.J., : J. Wiley & Sons, Inc., c2007
ISBN	1-118-04480-0 1-119-19694-9 1-280-91659-1 9786610916597 0-470-16590-1
Descrizione fisica	1 online resource (416 p.)
Collana	Wiley trading series
Disciplina	332.6 332.601/9
Soggetti	Investments - Psychological aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.

Nota di bibliografia

Includes bibliographical references (p. 331-367) and index.

Nota di contenuto

Preface -- Acknowledgments -- About the author -- Introduction -- Foundations: the intersection of mind and money -- Markets on the mind: the challenge of finding an edge -- Brain basics: the building blocks -- Origins of mind: expectations, beliefs, and meaning -- Neurochemistry: this is your brain on drugs -- Feelings and finances -- Intuition: the power of listening to your gut -- Money emotions: clouding judgment -- Joy, hope, and greed: hooked on a feeling -- Overconfidence and hubris: too much of a good thing -- Anxiety, fear, and nervousness: how not to panic -- Stress and burn-out: short term pleasure, long term pain -- Love of risk: are you trading or gambling? -- Personality factors: what are great investors like? -- Thinking about money -- Making decisions: the effects of probability, ambiguity, and trust -- Framing your options: seeing the world in black and white -- Loss aversion: cutting losers short and letting winners run -- Time discounting: why we eat dessert first -- Herding: keeping up with the Jones? -- Charting and data mining: reading tea leaves -- Attention and memory: what's in a name? -- Age, sex, and culture: risk-taking around the world -- In practice -- Emotion management: a balancing act -- Change techniques: going deep -- Behavioral finance investing: playing the players -- Notes -- Glossary -- Index.

Sommario/riassunto

Unique insights into how the mind of an investor operates and how developing emotional awareness leads to long-term success. Inside the Investor's Brain provides readers with specific techniques for understanding their financial psychology, so that they can improve their own performance and learn how to outsmart other investors. Chapter by chapter, author Richard Peterson addresses various mental traps and how they play a role in investing. Through examples, such as a gambling experiment with playing cards, the author shows readers how being aware of the subconscious can separate the s

3. Record Nr.	UNISA996393185903316
Autore	Manasseh ben Israel <1604-1657.>
Titolo	Vindiciæ Judæorum, or A letter in answer to certain questions propounded by a noble and learned gentleman, touching the reproaches cast on the nation of the Jevves; [[electronic resource]] : wherein all objections are candidly, and yet fully cleared. By Rabbi Menasseh Ben Israel a divine and a physician
Pubbl/distr/stampa	[London], : Printed by R[oger] D[aniel], in the year 1656
Descrizione fisica	[2], 41, [1] p
Soggetti	Judaism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
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