

1.	Record Nr.	UNINA990005285980403321
	Autore	Diel, Paul
	Titolo	La divinité : Le symbol et sa signification / Paul Diel
	Pubbl/distr/stampa	Paris : Payot, c.1971
	Descrizione fisica	276 p. ; 18 cm
	Collana	Petite bibliothèque Payot ; 184
	Disciplina	291.211
	Locazione	FLFBC
	Collocazione	291.211 DIE 1
	Lingua di pubblicazione	Francese
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	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910337819303321
	Autore	Fatehi Kamal
	Titolo	International Business Management : Succeeding in a Culturally Diverse World / / by Kamal Fatehi, Jeongho Choi
	Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
	ISBN	3-319-96622-7
	Edizione	[2nd ed. 2019.]
	Descrizione fisica	1 online resource (XXII, 448 p. 49 illus., 17 illus. in color.)
	Collana	Springer Texts in Business and Economics, , 2192-4341
	Disciplina	658.049
	Soggetti	Diversity in the workplace Strategic planning Leadership Personnel management Business information services Cross-Cultural Management Business Strategy and Leadership Human Resource Management Business Information Systems
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Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	<p>Part I: Introduction -- CH 1: The Management of International Business -- CH 2: Socio-Ethical Issues and International Management -- Part II: Cultural and Behavioral -- CH 3: International Management and the Cultural Context -- CH 4: International Communication and Negotiation -- CH 5: Management Leadership and Motivation in an International Context -- Part III: Strategic and Operational -- CH 6: International Environment and Strategy -- CH 7: International Strategic Alliance -- CH 8: Organization of Multinational Operations -- CH 9: Control of International Operations -- CH 10. International Management Information System -- Part IV: Human Resources -- CH 11: International Human Resource Management -- CH 12: International Labor Relations -- Appendix A: Major Leadership Theories -- Appendix B: Major Motivation Theories -- Appendix C: Charter of the United Nations -- List of Cases -- Name Index -- Subject Index.</p>
Sommario/riassunto	<p>This textbook explores the theoretical and practical aspects of managing international business operations while also dealing with multi-cultural, multi-national and global issues of managing business expansion beyond the domestic market. A second, revised edition of Managing Internationally: Succeeding in a Culturally Diverse World, each chapter contains up-to-date material, in-depth coverage of topics, visual aids (i.e., charts, tables, etc.), and vignettes, making this new edition engaging, visually appealing and easily accessible for students taking International Business Management courses. The contents of this textbook are separated into four parts. Part one offers introductory information on the scope and importance of international business management as well as the social and ethical challenges. Part two covers cultural and behavioral topics. Part three discusses the strategic and operational aspects of international business management. Part four explores human resources and labor relations. To assist students, each chapter starts a preview section which includes an outline of the chapter indicating the important aspects along with a brief description of the major issues. Following the preview is a vignette that encapsulates the crux of the chapter, often presented in an amusing and engaging manner. To further help students focus on key issues, the text includes the list of useful business cases to which students can refer. To assist professors in teaching from this book, ancillary teaching materials such as sample syllabi, slides, tests and answer keys will be available for download. .</p>