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Autore	Salomon, Pierre
Titolo	George Sand / par Pierre Salomon
Pubbl/distr/stampa	Paris : Hatier-Boivin, 1953
Descrizione fisica	176 p. ; 17 cm
Collana	Connaissance des lettres ; 38
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Collocazione	YS 20 38 bis YS 20 38 ter YS 20 38
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910483995403321
Autore	Doyle Gillian
Titolo	Television Production in Transition : Independence, Scale, Sustainability and the Digital Challenge // by Gillian Doyle, Richard Paterson, Kenny Barr
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ISBN	9783030632151 3030632156
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Descrizione fisica	1 online resource
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Why does TV production matter -- 2. International trends in TV production -- 3. The history and development of the UK TV sector: From minnows to sharks -- 4. Configuration and business performance in TV production companies -- 5. Scale, independence and economic sustainability in TV production -- 6. How ownership of TV production companies affects configuration and content -- 7. Cultural production, indigeneity and globalisation -- 8. Implications for media-related public policy.
Sommario/riassunto	Focusing on the growing power of transnational media corporations in an increasingly globalized environment for distribution of television content, and on the effects of mergers and acquisitions involving local and independent television production companies, this book examines how current and recent re-structurings in ownership across the television industry reflect changing business models, how they affect creativity and diversity of television output, and to what extent they call for new approaches to regulation and policy. Based on a major study of the UK production sector as a case study, it offers a unique analysis of wider transformations in ownership affecting the television production industry worldwide and of their economic, socio-cultural and policy implications.