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	Autore	Leo, Ulrich
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	Autore	Singer Brian D
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Nota di contenuto	Investment Leadership and Portfolio Management: The Path to Successful Stewardship for Investment Firms; Contents; Preface; Acknowledgments; Chapter 1: Characteristics of Successful Asset Management Firms; Chapter 2: Building a Cathedral: A Framework for Turning the Mission into Collective Action; Chapter 3: Building a Meritocracy: Understanding, Evaluating, and Rewarding Employee Contributions; Chapter 4: Investment Philosophy and Process: A Lofty Cathedral Needs a Deep Foundation; Chapter 5: Investment Process in an Evolving World; Chapter 6: Communication for Superior Client Outcomes Chapter 7: Where are the Clients' Yachts?: Reasonable Fee StructuresChapter 8: Final Thoughts; Notes; Bibliography; About the Authors; Index
Sommario/riassunto	An industry leader candidly examines the role of investment leadership in portfolio management Investment Leadership & Portfolio Management provides a top down analysis of successful strategies, structures, and actions that create an environment that leads to strong macro investment performance and rewarding investor outcomes. By examining how to manage and lead an investment firm through successful investment decision-making processes and actions, this book reveals what it will take to succeed in a radically changed investment landscape. From firm governance and firm structure