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Autore	Koller, Armin Hajman
Titolo	The THEORY OF ENVIRONMENT
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2. Record Nr.	UNINA990004803140403321
Autore	Carducci, Giosuè <1835-1907>
Titolo	Giambi ed Epodi / Giosuè Carducci ; commentati da Demetrio Ferrari
Pubbl/distr/stampa	Bologna : Zanichelli, s.d.
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3. Record Nr.	UNINA9910460126703321
Autore	Fisk Peter (Peter Robert)
Titolo	Gamechangers : are you ready to change the world? Creating innovative strategies for business and brands / / Peter Fisk
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Sommario/riassunto	Shake up and redefine the market by changing your game! Gamechangers are brands that have turned the world of business upside down. They win through ambition and innovation rather than legacy and scale, out-thinking the competition, focusing on the growth markets, and embracing technology in more human ways. Gamechangers provides you with the tools to help you generate innovative ideas that will set you apart as a gamechanger. Its detailed case studies will inspire you by exploring extraordinary next generation

brands who are changing the game. . . and winning. Gamechangers is a highly practical book packed with smart "tools" and accompanied by a digital platform, the Gamechanger Studio, to help you apply and implement the best game-changing ideas from around the world into your own business. Gamechangers offers guidance on: Thinking smarter and acting faster Embracing the new tricks of business Understanding how gamechangers dream and disrupt Delivering practical results and winning
