

1.	Record Nr.	UNINA990003283200403321
	Autore	Koller, Armin Hajman
	Titolo	The THEORY OF ENVIRONMENT
	Pubbl/distr/stampa	Wisconsin : George Publishing Company, 1 918
	Descrizione fisica	pp.104
	Disciplina	048.001
	Locazione	DECGE
	Collocazione	048.001.KOL
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA990004803140403321
	Autore	Carducci, Giosuè <1835-1907>
	Titolo	Giambi ed Epodi / Giosuè Carducci ; commentati da Demetrio Ferrari
	Pubbl/distr/stampa	Bologna : Zanichelli, s.d.
	Descrizione fisica	VIII, 274 p. ; 19 cm
	Locazione	FLFBC
	Collocazione	3/XIII F 21
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia

3. Record Nr.	UNINA9910460126703321
Autore	Fisk Peter (Peter Robert)
Titolo	Gamechangers : are you ready to change the world? Creating innovative strategies for business and brands / / Peter Fisk
Pubbl/distr/stampa	Chichester, West Sussex ; ; New York, New York : , : Wiley, , 2015
ISBN	1-118-95695-8 1-322-39381-8
Edizione	[1st edition]
Descrizione fisica	1 online resource (317 pages) : illustrations
Classificazione	BUS043000BUS063000BUS043000
Disciplina	658.4/012
Soggetti	Strategic planning Competition Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Machine generated contents note: INTRODUCTION Are you ready to change the world? 1 PART 1 Are You Ready? 8 1. Play 11 2. Change 21 3. Win 29 PART 2 Change the Game 36 4. Think 39 5. Explore 53 6. Disrupt 67 7. Inspire 81 8. Design 97 9. Resonate 111 10. Enable 121 11. Mobilize 129 12. Impact 139 13. Amplify 151 PART 3 The Gamechangers 166 14. Futurestore 173 15. Futurebank 185 16. Futurehealth 197 17. Futuregadget 209 18. Futuremedia 219 19. Futurefashion 229 20. Futuretravel 239 21. Futurefood 249 22. Futuretech 259 23. Futuremakers 271 PART 4 Gamechanger Labs 280 Future Lab 282 Creative Lab 286 Brand Lab 290 Performance Lab 294 APPENDIX Doing More 298 The Author 299 The Book 300 What's New? 300 What's More? 300 What's Next? 301.
Sommario/riassunto	Shake up and redefine the market by changing your game! Gamechangers are brands that have turned the world of business upside down. They win through ambition and innovation rather than legacy and scale, out-thinking the competition, focusing on the growth markets, and embracing technology in more human ways. Gamechangers provides you with the tools to help you generate innovative ideas that will set you apart as a gamechanger. Its detailed case studies will inspire you by exploring extraordinary next generation

brands who are changing the game. . . and winning. Gamechangers is a highly practical book packed with smart "tools" and accompanied by a digital platform, the Gamechanger Studio, to help you apply and implement the best game-changing ideas from around the world into your own business. Gamechangers offers guidance on: Thinking smarter and acting faster Embracing the new tricks of business Understanding how gamechangers dream and disrupt Delivering practical results and winning

---