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Sommario/riassunto

Accounting and Finance for Non-Specialists, Ninth Edition Peter Attrill & Eddie McLaney "Attractive, compact and informative book" Chris Grover, University of Winchester "Written in a fluent and readable style and supplemented by numerous real world examples, Accounting and Finance for Non-Specialists is pretty unique in the field." Navjot Sandhu, Birmingham City University This market-leading text offers an accessible, effective introduction to key accounting and finance topics. With a focus on decision-making, Accounting and Finance for Non-Specialists also teaches you how to apply your learning to real-world business scenarios. The 9th edition retains the popular real world examples, progress checks, activities and exercises, and updates the coverage using an informal and engaging narrative. Key Features Up-to-date coverage, including the latest IFRSs Accessible step-by-step approach helps you master the subject one step at a time New real world examples provide opportunities to apply and develop techniques New progress checks, activities and exercises reinforce

learning Focus on decision-making prepares you for careers in business Peter Atrill is a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He was previously Head of Accounting and law and Head of Business and Management at the Plymouth University Business School. Eddie McLaney is Visiting Fellow in Accounting and Finance at Plymouth University.
