

- | | |
|-------------------------|---|
| 1. Record Nr. | UNINA990004649890403321 |
| Autore | Ackroyd, Peter <1949-> |
| Titolo | Hanwksmoor / Peter Ackroyd |
| Pubbl/distr/stampa | London : Abacus, 1986 |
| ISBN | 0-349-10057-8 |
| Edizione | [6. repr.] |
| Descrizione fisica | 217 p. ; 20 cm |
| Disciplina | 823.91 |
| Locazione | FLFBC |
| Collocazione | 823.91 ACKR 3 |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| 2. Record Nr. | UNINA9911020204103321 |
| Autore | Read Tony J. <1958-> |
| Titolo | The IT value network : from IT investment to stakeholder value // Tony J. Read |
| Pubbl/distr/stampa | Hoboken, N.J., : John Wiley & Sons, c2009 |
| ISBN | 9786612302145
9780470541876
0470541873
9781119197980
1119197988
9781282302143
1282302140
9780470541852
0470541857 |
| Descrizione fisica | 1 online resource (339 p.) |
| Disciplina | 004.068/1 |
| Soggetti | Information technology - Cost effectiveness - Evaluation
Capital investments - Evaluation |

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	<p>The IT Value Network: From IT Investment to Stakeholder Value; Contents; Foreword; Preface; Part III: Six Degrees of IT Value-There IT Is; Part IV: IT Value Network Clients-Did IT, Got IT; Part V: Emerging Reality-Do IT, Value IT; Acknowledgments; Part I: Status Quo-Where's the Value?; Chapter 1: IT Investment; Chapter 2: Conventional IT Valuation; Chapter 3: Banking Value; Part II: Triangulating the Value-Somewhere Here; Chapter 4: IT Value Network Measurement; Chapter 5: IT Value Network Measures; Chapter 6: IT Value Network Measures; Chapter 7: Triangulating IT Investment Value</p> <p>Part III: Six Degrees of IT Value-There IT IsChapter 8: IT Value Network Management; Chapter 9: First Degree of IT Value; Chapter 10: Second Degree of IT Value; Chapter 11: Third Degree of IT Value; Chapter 12: Fourth Degree of IT Value; Chapter 13: Fifth Degree of IT Value; Chapter 14: Sixth Degree of IT Value; Part IV: IT Value Network Clients-Did IT, Got IT; Chapter 15: NA Bank; Chapter 16: Nortel Networks; Chapter 17: Indigo Books & Music; Chapter 18: NA Credit Union; Part V: Emerging Reality-Do IT, Value IT; Chapter 19: Forward Thinking; Chapter 20: Connecting the Dots; Glossary; Notes About the AuthorIndex</p>
Sommario/riassunto	<p>Learn to measure and manage the real value of IT investment and spending IT investments are becoming more than just business enablers or assets on the books; they provide capability that can drive the business. Thought leadership should migrate towards information investment, getting a bigger bang for the buck from the 'I' in IT and from the 'I' in CIO. The IT Value Network: From IT Investment to Stakeholder Economic Value incorporates new emerging decision support methods, such as real options, which are considered to complement traditional financial measures. Organizational and in</p>