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| Autore | Capitini, Aldo <1899-1968> |
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Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Introduction to behavioral finance -- What is the efficient market hypothesis? -- The EMH and the "market model" -- The forerunners to behavioral finance -- Noise traders -- Noise traders and the law of one price -- Index.
Sommario/riassunto	An in-depth look into the various aspects of behavioral finance Behavioral finance applies systematic analysis to ideas that have long floated around the world of trading and investing. Yet it is important to realize that we are still at a very early stage of research into this discipline and have much to learn. That is why Edwin Burton has written Behavioral Finance: Understanding the Social, Cognitive, and Economic Debates. Engaging and informative, this timely guide contains valuable insights into various issues surrounding behavioral finance. Topics addressed include nois