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Autore	Pla, Josep <1897-1981>
Titolo	Humor, candor ... / Josep Pla
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Descrizione fisica	543 p. ; 18 cm
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Titolo	Cultural Heritage and Value Creation : Towards New Pathways // edited by Gaetano M. Golinelli
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Soggetti	Business Management science Management Cultural property BUSINESS & ECONOMICS / Management Science Add BUSINESS & ECONOMICS / Museum Administration & Museology Business and Management, general Cultural Management Cultural Heritage Cultural Studies
Lingua di pubblicazione	Inglese
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cultural value -- Towards a new conception of bene culturale -- From the management of cultural heritage to the governance of the cultural heritage system.- Intangible cultural heritage as defined in the 2003 UNESCO Convention -- The UNESCO World Heritage Convention and the enhancement of rural vine-growing landscapes -- The cultural dimension of the Mediterranean diet as an intangible cultural heritage of humanity.
Sommario/riassunto	Informed by systems thinking, this book explores new perspectives in which culture and management are harmoniously integrated and

cultural heritage is interpreted both as an essential part of the social and economic context and as an expression of community identity. The combination of a multidisciplinary approach, methodological rigor and reference to robust empirical findings in the fertile field of analysis of UNESCO's contribution mean that the book can be considered a reference for the management of cultural heritage. It casts new light on the complex relation of culture and management, which has long occupied both scholars and practitioners and should enable the development of new pathways for value creation. The book is based on research conducted within the framework of the Consorzio Universitario di Economia Industriale e Manageriale (University Consortium for Industrial and Managerial Economics), a network of universities, businesses and public and private institutions that is dedicated to the production and dissemination of knowledge in the field. This volume will be of interest to all who are involved in the study and management of the cultural heritage.

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