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preserve living standards: the rise of new networks of communication

and trade; a profound challenge in balancing economic growth and environmental sustainability; and an expanded role for the state in regulating markets. For organizations to not only be excellent but stay excellent, companies need to respond to these challenges with tact and understanding that with the right techniques, change can be driven to a company's advantage. If you are a leader of people who wants to change things for the better, this book is for you. If you want to leave a profound and lasting legacy in your organization and the stakeholder it serves, this book will help you do so"--