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Sommario/riassunto	The significance of feminist contributions to the field of mass communication is more important now than ever before. In its second edition, <i>Women in Mass Communication</i> has been greatly expanded and updated to cover the most urgent issues of today. New to this edition are chapters on the professional perspective of a network news station, the climate for women in higher education, the construction of gender in textbooks, and the status of research on visual images of women in the media. Chapters on gender, color, culture, career outlook, advertising, media law, and curriculum reform have been extensively expanded and updated. With a particular emphasis on race and culture, leading scholars in the field provide compelling analyses on the ways in which feminist theory and feminist perspectives have been incorporated into mass communication. The most comprehensive text on women and mass communication, <i>Women in Mass Communication, Second Edition</i> is required reading for all mass communication scholars, professionals, and students. Also, this landmark volume provides excellent insights for anyone interested in women's roles and progress in mass communication.