1.
Record Nr.	UNINA990003348400403321
Autore	Benstock, Bernard
Titolo	Sean O'Casey / Bernard Benstock
Pubbl/distr/stampa	Lewisburg : Bucknell Univ. Press, 1970
Descrizione fisica	123 p. ; 21 cm
Collana	The Irish writers series
Disciplina	019 820
Locazione	DECLI
Collocazione	019 BEN /1 820 BEN /2
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2.	Record Nr.	UNINA9910798693703321
	Autore	Ogunyemi Kemi
	Titolo	Teaching ethics across the management curriculum . Volume II Principles and applications / / Kemi Ogunyemi
	Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2016
	ISBN	1-63157-287-3
	Edizione	[First edition.]
	Descrizione fisica	1 online resource (xi, 234 pages) : illustrations
	Collana	Principles for responsible management education collection, , 2331-0022
	Disciplina	174.4
	Soggetti	Business ethics
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	1. Embedding ethics in teaching management / Kemi Ogunyemi -- Module 1. Raise the pillars -- 2. Building ethics as a foundational principle across an integrated undergraduate curriculum / Steven A. Edelson and Karen L. Stock -- 3. Teaching ethics to grown-ups: coherent narratives / Kemi Ogunyemi -- 4. Enabling and embedding the oath project into student learning and ethical career pathways / Roy Smith and Rachel Welton -- 5. Ethics educators in generation Y classrooms / Kemi Ogunyemi -- Module 2. Mind the people -- 6. Socially responsible human resource policies / Jesus Barrena-Martinez, Macarena Lopez-Fernandez, and Pedro Miguel Romero-Fernandez -- 7. Team building / Tim London -- 8. An ethical approach to teaching organizational change management / Greg Latemore -- Module 3. The how matters -- 9. Using safety to introduce ethics into operations management courses / Wayne Buck and Jeffrey Schaller -- 10. Ethics in marketing communications: emerging issues in digital media / Ogechi Adeola -- 11. Teaching ethics in business law courses / Keith William Diener -- Chapter summaries -- About the authors -- Index.
	Sommario/riassunto	The need to embed business ethics in the teaching of management disciplines has at times given rise to a debate as to whether ethics should be taught as a stand-alone course or in an embedded manner. So far, the majority of opinions favors a consensus that both approaches are relevant and should be used complementarily for

optimal results. This book offers unique insights into the experience of seasoned academics who embed business ethics in teaching management theory and practice. Its multidisciplinary approach enriches its content, as the insights of our colleagues from within their fields are invaluable. It therefore complements other business textbooks. After general themes (curriculum integration, adult learning, learner commitment, and generation Y classrooms), this volume covers ethics and responsibility in people management, team building, change management; operations management, business law, and digital marketing communications. The book provides a platform to share experiences of teaching ethical profitability. This contributes to resolving concerns experienced when faculty wish to incorporate ethics into their teaching but feel they lack preparation or ideas on how to do it. The chapters describe each discipline briefly, raise the typical ethical issues therein, and suggest teaching strategies and exercises or projects. The "developing versus developed country perspectives" sections may interest schools with high student diversity. The book also meets in-company training needs for attaining and sustaining an ethical culture.