

1. Record Nr.	UNINA990003290670403321
Autore	Giglioli, Italo <1852-1920>
Titolo	Malessere agrario ed alimentare in Italia : relazione di un giurato italiano all'Esposizione universale di Parigi, nel 1900, sulle condizioni dell'agricoltura in Italia, in paragone colle condizioni all'estero / Italo Giglioli
Pubbl/distr/stampa	Portici : Della Torre, 1903
Descrizione fisica	LXXXII, 798 p. : 27 cm
Locazione	DECGE DECSE
Collocazione	047.002.GIG SE 010.08.026- SE 010.08.26-
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910462502703321
Autore	Giles Timothy D. <1958-, >
Titolo	Motives for metaphor in scientific and technical communication / / Timothy D. Giles
Pubbl/distr/stampa	London : , : Routledge, , 2017
ISBN	1-315-22410-0 0-89503-679-7
Descrizione fisica	1 online resource (190 p.)
Collana	Baywood's technical communications series
Disciplina	601./4
Soggetti	Communication of technical information Technical writing Metaphor Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2007 by Baywood Pub. Co., Inc.
Nota di bibliografia	Includes bibliographical references (p. 159-169) and index.
Nota di contenuto	<p>""Motives for Metaphor in Scientific and Technical Communication"";</p> <p>""Cover""; ""Title Page""; ""Copyright Page""; ""Table of Contents"";</p> <p>""Acknowledgments""; ""Introduction: The Problem of Metaphor in Scientific and Technical Communication""; ""Differentiating between Scientific and Technical Communication""; ""Metaphor and Analogy"";</p> <p>""Summary of Chapters""; ""CHAPTER 1: Reintroducing Metaphor in the Technical Communication Classroom""; ""Problem""; ""Methodology"";</p> <p>""Some General Considerations of Metaphor""; ""Technical Communication Textbooks""; ""Science Writing Texts""</p> <p>""CHAPTER 2: Metaphor in the Technical Communication Literature""</p> <p>Metaphor and the Computer""; ""Technical Communication Theory"";</p> <p>""Technical Communication Pedagogy""; ""Conclusion""; ""CHAPTER 3: A Review of the Theories of Metaphor""; ""Substitution Theory of Metaphor""; ""Aristotle on Metaphor""; ""Twentieth-Century Substitutionists""; ""Nietzsche and Post-Modern Metaphor""; ""The Tensionists: An Introduction to Interaction""; ""The Interactionists"";</p> <p>""Metaphor as Epistemology""; ""Conclusion""; ""CHAPTER 4: The Metaphors of Mathematics: A Case Study of the Solar System Analogy""</p> <p>""Scottish Natural Philosophy""""Lodge and the BAAS""; ""The Solar</p>

System Analogy"; "The Solar System Analogy in Secondary-School Texts"; "A Narrative History of the Solar System Analogy"; "Lord Kelvin"; "James Clerk Maxwell"; "J. J. Thomson"; "Oliver Lodge"; "Ernest Rutherford"; "Niels Bohr"; "Conclusion"; "CHAPTER 5: The Question of Metaphor in Natural Language: A Case Study"; "The Question of Cloning"; "Recognition of the Dominant/Emergent Metaphors"; "The Effect Upon the Scientific Community"; "Conclusion"; "CHAPTER 6: Implications"; "An Approach Based on this Study"; "Other Avenues for Research"; "References"; "Index"; "Selected Titles from: Baywooda's Technical Communications Series"; "Back Cover"

3. Record Nr.	UNINA9910787546403321
Autore	Teuscher Simon
Titolo	Lords' rights and peasant stories [[electronic resource]] : writing and the formation of tradition in the later Middle Ages / / Simon Teuscher ; translated by Philip Grace
Pubbl/distr/stampa	Philadelphia, : University of Pennsylvania Press, c2012
ISBN	0-8122-0881-1
Descrizione fisica	1 online resource (300 p.)
Collana	The Middle Ages series
Altri autori (Persone)	GracePhilip
Disciplina	340.5/5
Soggetti	Customary law - Switzerland - History - To 1500 Feudal law - Switzerland - History - To 1500 Law, Germanic - History - To 1500
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. [255]-284) and index.
Nota di contenuto	Front matter -- Contents -- Introduction -- Chapter 1. Two Inquiry Procedures -- Chapter 2. Dealing with Lordship Rights -- Chapter 3. Deposition Records: Techniques of Transcription and Narration -- Chapter 4. Weistümer: Microcosms of Law -- Chapter 5. Styles of Document Usage -- Conclusion -- Notes -- Bibliography -- Index -- Acknowledgments
Sommario/riassunto	In the mid-nineteenth century, Jacob Grimm published a collection of late medieval records of local law-called Weistümer-that was scarcely less comprehensive than his famous collection of fairy tales. As with

the fairy tales, Grimm assumed that before their transcription, people had handed these down orally from time immemorial. His interest in these customary laws arose from their seemingly folkloristic notions of custom and from their poetic narratives about ritualized encounters between lords and peasants, capturing an oral tradition from an unsophisticated time. Grimm's readings are still used today as a basis for theories about oral societies in the premodern West and contemporary non-Western societies and the modernizing effects of writing. As Simon Teuscher contends, however, those aspects of legal texts that have been considered since Grimm to be vestiges of a traditional preliterate popular culture were eventually rooted in relatively advanced and learned techniques of writing, jurisprudence, and administration. *Lords' Rights and Peasant Stories* uses examples from German- and French-speaking Switzerland to investigate what legal order meant to individuals and to a society at the eve of the early modern period. Teuscher deals with legal documents not only as texts, but also as objects. The book takes the materiality of documents seriously and reconstructs cultural techniques of their production and social practices of their use. *Lords' Rights and Peasant Stories* suggests the need to rethink master narratives about transitions from oral to literate societies. It explores the local dimensions of processes of state-formation and the emergence of modern notions of law in western Europe. Students of rural society and village organization will find here a discussion of local power distribution that is inspired by social anthropology, that looks beyond simple antagonisms between lords and peasants, and that insists on the role of state servants and the unconscious effects of their writing practices.
