

1.	Record Nr.	UNINA990003134070403321
	Autore	Caruso, Massimo
	Titolo	Un modello "price-gap" per l'economia italiana : specificazione e valutazioni critiche / di Massimo Caruso
	Pubbl/distr/stampa	Roma : Banca d'Italia, 1994
	Descrizione fisica	36 p. ; 29 cm
	Collana	Temi di discussione del Servizio studi / Banca d'Italia ; 217
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	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910797957303321
	Titolo	E-services adoption [[electronic resource]] : processes by firms in developing nations / / edited by Mohammed Quaddus and Arch G. Woodside
	Pubbl/distr/stampa	Bingley, England : , : Emerald, , 2015 ©2015
	ISBN	1-78560-708-1
	Edizione	[First edition.]
	Descrizione fisica	1 online resource (475 p.)
	Collana	Advances in business marketing and purchasing, , 1069-0964 ; ; v. 23b
	Altri autori (Persone)	QuaddusM. A WoodsideArch G
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Acquiring deep knowledge of e-services adoption processes in developing nations / Arch G. Woodside, Mohammed Quaddus -- Factors influencing consumers to use e-services in Indonesian airline companies / Dekar Urumsah -- Adoption of smart card-based e-payment system for retailing in Hong Kong using an extended technology acceptance model / Chun Kit Lok.
Sommario/riassunto	Volume 23b includes two chapters covering problems and implementations of solutions in e-services adoption processes in developing nations. The first documents the unequal access and ICT usage, which is known as digital divide, to be one of the major obstacles to the implementation of e-government systems. This research investigates the digital divide and its direct impact on e-government system success of local governments in Indonesia as well as indirect impact through the mediation role of trust. To achieve a comprehensive understanding of digital divide, this study introduced a new type of digital divide, the innovativeness divide. It provides details for successful policy formulation to improve e-government readiness. The second explores what needs to be done to enable consumers to adopt e-services by airlines in developing nations. It includes new theory and empirical evidence from both qualitative and quantitative studies in response to this issue. Exciting and useful chapters for executives and researchers seeking knowledge and theory of how to influence e-service adoptions in developing nations!