

1.	Record Nr.	UNINA990003100300403321
	Titolo	Industrialization in a Latin American Common Market : A study undertaken as part of a program of Joint Studies on Latin American Economic Integration / prepared by Martin Carnoy
	Pubbl/distr/stampa	Washington : Brookings Institution, 1972
	ISBN	0-8157-1294-4
	Descrizione fisica	xxv, 267 p. ; 23 cm
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	Collocazione	S O/1.244 IND
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	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910455283303321
	Autore	Wilson Ara
	Titolo	The intimate economies of Bangkok [[electronic resource] ] : tomboys, tycoons, and Avon ladies in the global city / / Ara Wilson
	Pubbl/distr/stampa	Berkeley, : University of California Press, 2004
	ISBN	1-282-35976-2 9786612359767 0-520-93743-0
	Descrizione fisica	1 online resource (288 p.)
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	Soggetti	Sex role - Thailand - Bangkok Capitalism - Social aspects - Thailand - Bangkok Globalization Women - Thailand - Social conditions Women - Thailand - Economic conditions Electronic books.
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	Formato	Materiale a stampa

Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Illustrations -- Acknowledgments -- Notes On Transliteration And Dates -- Introduction: Intimate Economies -- 1. From Shophouse To Department Store -- 2. The Economies Of Intimacy In The Go-Go Bar -- 3. MBK: The Retail Revolution And The Infrastructure Of Romance -- 4. The Flexible Citizens Of IBC Cable TV -- 5. The Avon Lady, The Amway Plan, And The Making Of Thai Entrepreneurs -- Conclusion: The Intimacy Of Capitalism -- Notes -- Bibliography -- Index
Sommario/riassunto	<p>Bangkok has been at the frontier of capitalism's drive into the global south for three decades. Rapid development has profoundly altered public and private life in Thailand. In her provocative study of contemporary commerce in Bangkok, Ara Wilson captures the intimate effects of the global economy in this vibrant city. The Intimate Economies of Bangkok is a multifaceted portrait of the intertwining of identities, relationships, and economics during Bangkok's boom years. Using innovative case studies of women's and men's participation in a range of modern markets-department stores, go-go bars, a popular downtown mall, a telecommunications company, and the direct sales corporations Amway and Avon-Wilson chronicles the powerful expansion of capitalist exchange into further reaches of Thai society. She shows how global economies have interacted with local systems to create new kinds of lifestyles, ranging from "tomboys" to corporate tycoons to sex workers. Combining feminist theory with classic anthropological understandings of exchange, this historically grounded ethnography maps the reverberations of gender, sexuality, and ethnicity at the hub of Bangkok's modern economy.</p>