

1. Record Nr.	UNINA990003029150403321
Titolo	The Coal Industry of the Eighteen Century / by Thomas Southcliffe Ashton and Joseph Sykes.
Pubbl/distr/stampa	Manchester : Manchester University Press, 1929
Descrizione fisica	IX, 268 p. ; 22 cm
Disciplina	E/4.1 F/1.402 H/2.2211
Locazione	SE
Collocazione	S H/2.2211 ASH
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910337811603321
Autore	Muñoz-Seca Beatriz
Titolo	How to Get Things Right : A Guide to Finding and Fixing Service Delivery Problems // by Beatriz Muñoz-Seca
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	9783030140885 3030140881
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (205 pages) : illustrations
Collana	IESE Business Collection, , 2947-7751
Disciplina	658 658.4013
Soggetti	Business Management science Production management Service industries Technological innovations Knowledge management Tourism Management Business and Management Operations Management

Services
Innovation and Technology Management
Knowledge Management
Tourism Management

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

Nota di bibliografia

Includes bibliographical references and index.

Nota di contenuto

1. The Operations Puzzle -- 2. No Hire, No Fire -- 3. Unlock Capacity to Tackle Higher Value-added Tasks -- 4. The Contribution Margin and Tribes -- 5. What Shall we Do with the Pop-ups: On-the-spot Innovations Can Create Unforseen Problems -- 6. The Five-star Constellation and Knowledge Pills -- 7. Problem-solving Tracks and Service Modules -- 8. Altogether Now: We Need Everybody's Effort Implementing the '9 Questions' Tool -- 9. Concluding Thoughts. .

Sommario/riassunto

In How to Make Things Happen, we learnt that knowledge is the fundamental driver of service efficiency. In this new book, the author follows four very different companies in the finance, gas and tourism sectors as they implement the Service Problem Driven Management Model (SPDM) to improve their operations. With real examples and plenty of practical tips, anecdotes and actionable ideas for real life implementation, this book will teach you how to: Perform a capacity analysis Implement new ideas by transforming pop-ups into prototypes Discover knowledge pills to accelerate learning Develop service modules and problem tracks Put problem solving at the heart of excellent service delivery Offering a rare insight into how to unblock service problems and the realistic challenges you will encounter along the way, this book shows you how to make things happen and more importantly, how to get themright. .