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| 1. Record Nr.           | UNINA990002840800403321   |
| Autore                  | Bonini, Aureliano   |
| Titolo                  | Hotel & Restaurant marketing : manuale per gli operatori degli anni 90 / Aureliano Bonini   |
| Pubbl/distr/stampa      | Milano : Publistampa, 1990  |
| Descrizione fisica      | 341 p.  |
| Locazione               | ECA   |
| Collocazione            | 0-3-164-TI  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| 2. Record Nr.           | UNINA9910465439403321   |
| Titolo                  | Luwian identities [[electronic resource] ] : culture, language and religion between Anatolia and the Aegean / / edited by Alice Mouton, Ian Rutherford, Ilya Yakubovich |
| Pubbl/distr/stampa      | Boston, : Brill, 2013   |
| ISBN                    | 90-04-25341-6   |
| Descrizione fisica      | 1 online resource (612 p.)  |
| Collana                 | Culture and History of the Ancient Near East, , 1566-2055 ; ; volume 64   |
| Altri autori (Persone)  | MoutonAlice<br>RutherfordIan<br>YakubovichIlya S  |
| Disciplina              | 939/.2  |
| Soggetti                | Luwians<br>Electronic books.  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Includes index.   |
| Nota di contenuto       | Preliminary Material -- Introduction / Alice Mouton , Ian Rutherford and  |

Ilya Yakubovich -- Luwians versus Hittites / J. David Hawkins -- Peoples and Maps—Nomenclature and Definitions / Stephen Durnford -- Names on Seals, Names in Texts. Who Were These People? / Mark Weeden -- Anatolian Names in -wiya and the Structure of Empire Luwian Onomastics / Ilya Yakubovich -- Luwian Words in Hittite Festivals / Susanne Görke -- CTH 767.7—The Birth Ritual of Pittei: Its Occasion and the Use of Luwianisms / Mary R. Bachvarova -- ‘Luwian’ Religious Texts in the Archives of attuşa / Daliah Bawanypeck -- The Luwian Cult of the Goddess Huwassanna vs. Her Position in the “Hittite State Cult” / Manfred Hutter -- A Luwian Shrine? The Stele Building at Kilise Tepe / Nicholas Postgate and Adam Stone -- A New Luwian Rock Inscription from Kahramanmara / Meltem Doan-Alparslan and Metin Alparslan -- Carchemish Before and After 1200 BC / Sanna Aro -- James Mellaart and the Luwians: A Culture-(Pre)history / Christoph Bachhuber -- The Cultural Development of Western Anatolia in the Third and Second Millennia BC and its Relationship with Migration Theories / Deniz Sar -- Luwian Religion, a Research Project: The Case of “Hittite” Augury / Alice Mouton and Ian Rutherford -- Hieroglyphic Inscriptions of Western Anatolia: Long Arm of the Empire or Vernacular Tradition(s)? / Rostislav Oreshko -- Greek (and our) Views on the Karians / Alexander Herda -- Divine Things: The Ivories from the Artemision and the Luwian Identity of Ephesos / Alan M. Greaves -- Iyarri at the Interface: The Origins of Ares / Alexander Millington -- Singers of Lazpa: Reconstructing Identities on Bronze Age Lesbos / Annette Teffeteller -- Index.

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### Sommario/riassunto

The Luwians inhabited Anatolia and Syria in late second through early first millennium BC. They are mainly known through their Indo-European language, preserved on cuneiform tablets and hieroglyphic stelae. However, where the Luwians lived or came from, how they coexisted with their Hittite and Greek neighbors, and the peculiarities of their religion and material culture, are all debatable matters. A conference convened in Reading in June 2011 in order to discuss the current state of the debate, summarize points of disagreement, and outline ways of addressing them in future research. The papers presented at this conference were collected in the present volume, whose goal is to bring into being a new interdisciplinary field, Luwian Studies. To conclude, the editors of this volume on Luwian identities and the authors of the individual papers are to be congratulated with a successful sequel to *The Luwians* of 2003 edited by Melchert and with yet another substantial brick in the foundation of the incipient discipline of Luwian studies. Fred C. Woudhuizen

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3. Record Nr.	UNINA9910227356903321
Autore	Bordron Jean-François
Titolo	Image et vérité : Essais sur les dimensions iconiques de la connaissance // Jean-François Bordron
Pubbl/distr/stampa	Liège, : Presses universitaires de Liège, 2017
ISBN	2-8218-9630-1
Descrizione fisica	1 online resource (190 p.)
Soggetti	Humanities; Multidisciplinary sciences vérité sémiotique images analyse
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>Ce livre propose un ensemble de réflexions sur le rôle de l'image dans le contexte de la connaissance scientifique. Il interroge pour ce faire des images d'astronomie, de mathématiques, de physique, de mycologie, de médecine, etc. L'image y est comprise comme étant simultanément un mode d'appréhension du monde, un lieu d'exercice de l'imagination mais également le lieu d'inscription et l'arrière-plan nécessaires à l'émergence des formes symboliques. Les images sont source d'extase mais elles sont aussi des lieux d'exercices rhétoriques, des actes dialectiques. Elles agissent et organisent le flux de notre expérience, en particulier lorsqu'il s'agit d'expérimentation scientifique. Si une image n'est pas nécessairement une preuve d'existence, elle a cependant de multiples rapports avec le fait d'être et donc avec la vérité. L'auteur cherche finalement à comprendre le lien essentiel de l'image à la vérité, question qui organise ce livre.</p>

4. Record Nr.	UNINA9910970777003321
Autore	Boyd John
Titolo	Bank Competition, Risk, and Asset Allocations // John Boyd, Gianni De Nicolò, Abu M. Jalal
Pubbl/distr/stampa	Washington, D.C. : , : International Monetary Fund, , 2009
ISBN	9786612843570 9781462375950 1462375952 9781452796482 1452796483 9781282843578 1282843575 9781451872903 1451872909
Edizione	[1st ed.]
Descrizione fisica	1 online resource (37 p.)
Collana	IMF Working Papers
Altri autori (Persone)	De Nicolò Gianni Jalal Abu M
Disciplina	332.1
Soggetti	Banks and banking - Econometric models Competition - Econometric models Asset allocation Risk management Bank credit Banking Banks and Banking Banks and banking Banks Competition Credit Depository Institutions Distressed institutions Finance Finance: General Financial Institutions and Services: General Financial services industry General Financial Markets: General (includes Measurement and Data) Industries: Financial Services Loans Micro Finance Institutions

Monetary economics  
Monetary Policy, Central Banking, and the Supply of Money and Credit:  
General  
Money and Monetary Policy  
Mortgages  
United States

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Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"July 2009."
Nota di contenuto	Table of Contents; I. Introduction; II. The Model; Entrepreneurs; Depositors; Banks; Equilibrium; III. Evidence; A. Measurement of competition; B. Measurement of risk; C. Samples; D. Results for the U.S. Sample; E. Results for the International Sample; IV. Alternative Risk Measures; A. Loan Loss Measures of Risk; B. Actual Failures (or near failures) as the Dependent Variable; V. Conclusion; References; Tables; 1. U.S. Sample; 2. U.S. Sample Regressions; 3. International Sample; 4. International Sample Regressions; 5. U.S. Sample Loan Loss Measures; 6. International Sample Loan Loss Measures 7. International Sample: Proxy Measures of (near) Failure
Sommario/riassunto	We study a banking model in which banks invest in a riskless asset and compete in both deposit and risky loan markets. The model predicts that as competition increases, both loans and assets increase; however, the effect on the loans-to-assets ratio is ambiguous. Similarly, as competition increases, the probability of bank failure can either increase or decrease. We explore these predictions empirically using a cross-sectional sample of 2,500 U.S. banks in 2003, and a panel data set of about 2600 banks in 134 non-industrialized countries for the period 1993-2004. With both samples, we find that banks' probability of failure is negatively and significantly related to measures of competition, and that the loan-to-asset ratio is positively and significantly related to measures of competition. Furthermore, several loan loss measures commonly employed in the literature are negatively and significantly related to measures of bank competition. Thus, there is no evidence of a trade-off between bank competition and stability, and bank competition seems to foster banks' willingness to lend.

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