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Sommario/riassunto

In an era when college football coaches frequently command higher salaries than university presidents, many call for reform to restore the balance between amateur athletics and the educational mission of schools. This book traces attempts at college athletics reform from 1855 through the early twenty-first century while analyzing the different roles played by students, faculty, conferences, university presidents, the NCAA, legislatures, and the Supreme Court. *Pay for Play: A History of Big-Time College Athletic Reform* also tackles critically important questions about eligibility, compensation, recruiting, sponsorship, and rules enforcement. Discussing reasons for reform--to combat corruption, to level the playing field, and to make sports more accessible to minorities and women--Ronald A. Smith candidly explains why attempts at change have often failed.