

1. Record Nr.	UNINA9910131639103321
Titolo	The global automotive industry // edited by Paul Nieuwenhuis, Peter Wells
Pubbl/distr/stampa	West Sussex, England : , : John Wiley & Sons, Inc., , 2015 ©2015
ISBN	1-78684-214-9 1-118-80235-7 1-118-80236-5 1-118-80232-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (259 p.)
Collana	Automotive Series
Disciplina	629.222068
Soggetti	Automobile industry and trade - Management Automobile industry and trade - Capital investments
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Title Page; Copyright Page; Contents; Notes on Contributors; Series Preface; Foreword; Chapter 1 Introduction and Overview; 1.1 Introduction; 1.2 Continuity and Change; 1.3 Overview; References; Chapter 2 Understanding Change and Difference in the Global Automotive Industry; 2.1 Introduction; 2.2 Socio-Technical Transitions; 2.3 Varieties of Capitalism; 2.4 Global Value Chains; 2.5 Change in the Automotive Industry: A Synthesis; 2.6 Conclusions; References; Chapter 3 The Market for New Cars; 3.1 Introduction; 3.2 Market Fragmentation and Lack of Industry Consolidation 3.3 Geography of Markets 3.4 Mobility Services and the Emergent Automotive Ecosystem; 3.5 Conclusions; References; Chapter 4 Understanding People and Cars; 4.1 Influences on Travel Choices; 4.2 Influences on Vehicle Choice; 4.3 Acceptability of Transport Policies and New Technologies; 4.4 Conclusions; References; Chapter 5 Car Manufacturing; 5.1 Background and Prehistory; 5.2 Ford, Budd and Sloan: The History of Mass Car Production; 5.3 Monocoque Construction: Budd's Impact on Car Design; 5.4 Toyotism; 5.5 Buddhism in Crisis?; 5.6 Lean v Agile; 5.7 Conclusions; References

Chapter 6 Recent Trends in Manufacturing Innovation Policy for the Automotive Sector: A Survey of; the United States, Mexico, European Union, Germany and; Spain 6.1 Introduction; 6.2 A Changing Manufacturing Landscape; 6.3 Restructuring in the Automotive Industry; 6.4 Automotive Policies in the United States, Mexico, EU, Germany and Spain; 6.4.1 United States; 6.4.2 Mexico; 6.4.3 European Union; 6.4.4 Germany; 6.4.5 Spain; 6.5 Conclusion; References; Chapter 7 Labour Relations and Human Resource Management in the Automotive Industry: North American Perspectives; 7.1 Introduction 7.2 From Fordist Production to Lean Production: The Evolution of Labour Relations/Human Resource Management Systems in the North American Auto Industry Prior to 2000 7.2.1 The Classic Fordist Industrial Relations System in the US and Canadian Automotive Industries; 7.2.2 The Impact of Japanese Transplants and Lean Production Methods on; the North American Automotive Labour Relations System; 7.3 Developments in North American Auto Labour Relations Since 2000; 7.3.1 Concession Bargaining 2003-2008; 7.3.2 The Impact of the Global Financial Crisis; 7.3.3 Post-Crisis Developments; 7.4 Conclusion References Chapter 8 Labour Relations and HRM in the; Automotive Industry: Japanese Impacts; 8.1 Introduction: The Japanese Car Industry and Toyota Production System; 8.2 TPS and Japanese HRM; 8.3 'Japanization' of the Global Automotive Industry; 8.4 Changes in Japanese Labour Relations and HRM; 8.5 Concluding Remarks; References; Chapter 9 The Rise of South Korean (or Korean) Automobile Industry; 9.1 Introduction; 9.2 A Brief History of South Korean Automobile Industry and the Performance of HMC; 9.2.1 Brief History of South Korean Automobile Industry; 9.2.2 The Change in Performance of HMC 9.3 Considering Five Success Factors of HMC

## Sommario/riassunto

The automotive industry is still one of the world's largest manufacturing sectors, but it suffers from being very technology-focused as well as being relatively short-term focused. There is little emphasis within the industry and its consultancy and analyst supply network on the broader social and economic impacts of automobility and of the sector that provides it. The Global Automotive Industry addresses this need and is a first port of call for any academic, official or consultant wanting an overview of the state of the industry. An international team of specialist researchers, both from

2. Record Nr.	UNINA990002692280403321
Autore	Pavan, Robert J.
Titolo	Strutture e strategie delle imprese italiane / Robert J. Pavan
Pubbl/distr/stampa	Bologna, : Il Mulino, 1973
Descrizione fisica	327 p.. ; 23 cm
Collana	Studi e ricerche ; 58
Disciplina	346
Locazione	FGBC ECA
Collocazione	Collez. 345 (58) C3-P14-47-RA
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia