

1. Record Nr.	UNINA990002630760403321
Autore	Sveiby, Karl Erik
Titolo	La gestione del knowhow : come creare valore aggiunto valorizzando la creatività / di Ka rl Erik Sveiby e Tom Lloyd
Pubbl/distr/stampa	Milano : s.e., 1990
Locazione	ECA
Collocazione	7-2-30-TI
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910813328103321
Autore	Beard Mary <1955->
Titolo	Laughter in ancient Rome : on joking, tickling, and cracking up // Mary Beard
Pubbl/distr/stampa	Berkeley, Los Angeles, London, : University of California Press, 2014 ©2014
ISBN	0-520-28758-4 0-520-95820-9 9780520958203
Descrizione fisica	1 Online-Ressource (X, 319 Seiten)
Collana	Sather Classical Lectures ; ; 71.
Classificazione	HIS002000LIT004190POL010000
Disciplina	152.4/30937
Soggetti	Laughter - Rome - History - To 1500 Latin wit and humor - History and criticism Rome Social life and customs
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Preface -- 1. Introducing Roman Laughter: Dio's "Giggle" and Gnatho's Two Laughs -- 2. Questions of Laughter, Ancient and Modern -- 3. The History of Laughter -- 4. Roman

Laughter in Latin and Greek -- 5. The Orator -- 6. From Emperor to Jester -- 7. Between Human and Animal- Especially Monkeys and Asses -- 8. The Laughter Lover -- Afterword -- Acknowledgments -- Texts and Abbreviations -- Notes -- References -- List of Illustrations and Credits -- Index

Sommario/riassunto

What made the Romans laugh? Was ancient Rome a carnival, filled with practical jokes and hearty chuckles? Or was it a carefully regulated culture in which the uncontrollable excess of laughter was a force to fear—a world of wit, irony, and knowing smiles? How did Romans make sense of laughter? What role did it play in the world of the law courts, the imperial palace, or the spectacles of the arena? Laughter in Ancient Rome explores one of the most intriguing, but also trickiest, of historical subjects. Drawing on a wide range of Roman writing—from essays on rhetoric to a surviving Roman joke book—Mary Beard tracks down the giggles, smirks, and guffaws of the ancient Romans themselves. From ancient "monkey business" to the role of a chuckle in a culture of tyranny, she explores Roman humor from the hilarious, to the momentous, to the surprising. But she also reflects on even bigger historical questions. What kind of history of laughter can we possibly tell? Can we ever really "get" the Romans' jokes?
