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Note generali

Includes index.

Nota di contenuto

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Become a Social Entrepreneur (Commonly Nonprofit)Ch 3 - Start Branding Your Business; Name Your Company; Develop Your Company's Logo; Design Your Business Cards; Create Letterhead and Envelopes; Summary; Ch 4 - Learn About Proprietary Rights; Copyrights; Trademarks; Patents; Ch 5 - Decide on Your Business Location; How Do you Choose a Location; The Virtual Location; Making the Final Decision; Ch 6 - Home-Based Business: Is it Right for You?; How Does a Home-Based Business Differ?; Do You Qualify for a Home-Office Deduction?; Calculating Your Deduction; Deducting Expenses Increasing Your Chances for SuccessIRS Warning: H-Based Business Tax Avoidance Schemes; Flow Chart: Can You Deduct Business Use of Home Expenses?; IRS Form 8829: Expenses for Business Use of Your Home; Ch 7 - Choose Your Legal Structure; Understanding Legal Structures; Sole Proprietor; Partnership; Corporation; S Corporation; Limited Liability Company (LLC); Changing Your Legal Structure; In Summary; Ch 8 - Get a Business License; Location Considerations; Licensing a Home-Based Business; Applying for a Business License; Always Post Your Business License; Example Business License Application  
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Sommario/riassunto

A business classic that has been guiding new entrepreneurs through the process of launching their businesses for more than a quarter of a century, this book has now been revised to feature the most up-to-date information, forms, examples, and worksheets. It emphasizes all of the mechanics of the start-up, including choosing a business, legal structure, location, and DBAs. Additional chapters cover home-based business, proprietary rights, financing options, bookkeeping, and cash flow. Offering indispensable advice for marketing, Internet operation, and business planning, it is positioned to

