

1.	Record Nr.	UNINA990002062930403321
	Autore	Shepard, Harold H.
	Titolo	The chemistry and action of insecticides / Harold H. Shepard
	Pubbl/distr/stampa	New York : McGraw Hill, 1951
	Descrizione fisica	504 p. ; 24 cm
	Disciplina	632.951 668.651
	Locazione	DAGEN
	Collocazione	61 IX E.5/05
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910350317303321
	Titolo	Fast fashion, fashion brands and sustainable consumption / / edited by Subramanian Senthilkannan Muthu
	Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2019
	ISBN	9789811312687 9811312680 981-13-1268-0 9789811345982 9789811312670
	Edizione	[1st ed. 2019.]
	Descrizione fisica	1 online resource (VII, 54 p. 12 illus. in color.)
	Collana	Textile Science and Clothing Technology, , 2197-9863
	Disciplina	677
	Soggetti	Textile industry Sustainable development Business logistics Industrial engineering Motivation research (Marketing)
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	Formato	Materiale a stampa

Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Fast fashion & Sustainable consumption -- Luxury and fashion brand communication differentiation for sustainable consumer –behavior -- Fashion Brands and Consumers approach towards Sustainable Fashion -- Motives of Sharing: Examining Participation in Fashion Reselling & Swapping Markets.
Sommario/riassunto	This book discusses the connection between fast fashion brands and customer-centric sustainability. It highlights what consumers can do with fast fashion and the important aspects that need to be addressed to make fast fashion sustainable. Fast fashion is an inevitable element in today's fashion business cycle and its adverse impacts on sustainable fashion are a major issue.