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This book, edited by Inna Lyubareva and Roger Waldeck, explores diverse methodologies in social sciences with a focus on media and online information analysis. It discusses the dynamics of online platforms like Ulule and YouTube, examining social network structures and community evolution. The book delves into the concept of echo chambers and opinion dynamics using agent-based modeling, providing insights into contemporary sociological phenomena. It also covers the pluralism of journalistic framing through a sociosemiotic approach and discusses research methods such as interviews for understanding online information pluralism. The book is intended for researchers, academics, and professionals interested in social sciences and media studies.

