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Autore	Giovannini, Erminio
Titolo	Sulla messa a punto di una nuova tecnica diagnostica delle disfunzioni micronutrizionali degli agrumi / Erminio Giovannini, Pietro Fichera
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Altri autori (Persone)	Fichera, Pietro
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Autore	Dupouet Olivier
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Altri autori (Persone)	Bouzdine-ChameevaTatiana LakshmanC
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Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction -- Literature Review -- Case Study: The Group Legrand -- Theoretical Framework and Propositions -- Mathematical Modeling -- Conclusions.
Sommario/riassunto	Relying on the extensive study of a multi-national Company, this work proposes a process view of the way firms balance tensions between exploring new knowledge and exploiting old one. First, ideas are generated throughout the organization. These ideas are funneled towards specific project teams that further develop and refine them. Second, projects are assessed by the top management. Agreed projects are then progressively transformed into exploitable products, following a transformative learning process. We then make propositions regarding the role information systems can play in sustaining this process. Regarding the first phase of the cycle, we will focus on systems that help in sustaining idea generation and in balancing explorative and exploitive projects in the technologies portfolio of the firm. Regarding the second phase, we will look at information systems that could be useful in supporting knowledge transfer and knowledge interpretation across a multi-national company.