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Nota di contenuto

1. The IMF is being hit by BRICS -- 2. CIVETS: a new strong and fast emerging market -- 3. The strength of ASEAN economies -- 4. Can MENA's rise be powered by BRICS? -- 5. Frontier markets: the next emerging markets -- About the authors -- Advance quotes for Emerging and frontier markets -- Notes -- References -- Index.

Sommario/riassunto

In today's fast-paced global economy, markets are sifting very swiftly, and the balance of trade and even political influence are following suit. It is important, therefore, that international business professionals, academics and students of global trade and international markets, and anyone interested on the latest developments taking place in global trade to be able to understand, compare and contrast the primary categories of emerging market business development, including its sub-categories, or maybe more appropriately, its sibling, the frontier markets.
